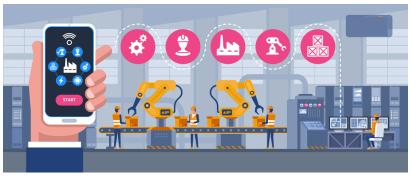


2021 Industry Report:

Industrial Internet of Things



Andrew BrightManaging Director



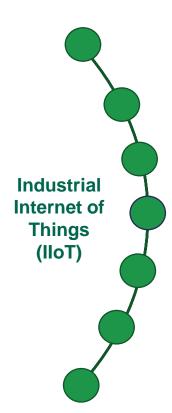
Introduction



- This report on the Industrial Internet of Things (IIoT) provides an overview of the market, its drivers, the industry structure, start-ups as well as established players
- It is intended to be used by start-ups and growth-stage companies, VC & PE investors as well as Corporate
 Development teams and provides key information to assist those developing & implementing IIoT strategies
- This report covers in some detail:
 - IIoT smart sensors
 - IIoT gateways & networks,
 - IIoT platforms
 - IIoT data analytics
- 66 start-ups & growth-stage companies from the above sectors are profiled in detail towards the back of this report
- Follow-up reports are foreseen to cover additional IIoT topics:
 - Industrial cyber security
 - Industrial service robots & drones
 - Industrial augmented / virtual reality
 - Mobile workforce management
- The author, Andrew Bright, is a Managing Director at Woodside Capital Partners, a former Group VP of Corporate Development, and a former Head of Engineering for a leading Industrial Automation player

Key Take-Aways





The sectors represented in this report are growing with a CAGR >30% and will be worth >\$100B by 2025

COVID is accelerating the growth of IIoT as more plants need to be monitored & optimized remotely

Key technology enablers include: lower cost sensors & data storage as well as big data maturity

Top 3 IIoT analytics use cases are predictive maintenance, quality assurance & process optimization

Big tech, industrial giants, system integrators and AI specialists are all vying to become leaders in IIoT

Numerous start-ups & growth-stage companies are actively shaping and participating in the IIoT sector

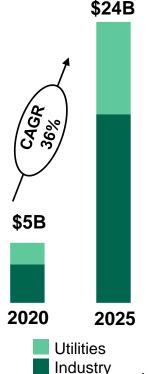
Many Corporates are making acquisitions in the IIoT sector to close portfolio & capability gaps

Industrial Internet of Things (IIoT): Executive Summary (1/2)

WCP

- The IIoT platform market is growing with a CAGR of ≈36% and is expected to grow from ≈\$5B in 2020 to ≈\$24B in 2025
- Prior to COVID, quality, process & OPEX optimization were key business drivers of Industrial IoT adoption, now in addition safety, remote worker enablement and information transparency are key drivers
- Key customer concerns that are restraining IIoT growth include: uncertain return on investment, fear of vendor lockin as well as cyber security and data privacy concerns
- Too many IIoT projects get stuck in pilot purgatory, 85% of pilots reportedly last longer than 1 year
- IIoT has the potential to disrupt the entire PLC / DCS / SCADA based traditional automation stack
- A new IIoT stack is emerging, Hardware, (sensors, gateways, edge compute), Connectivity, Back-end Software, Analytics Applications and Cyber Security are the key building blocks
- Industrial Gateways & Routers are used to connect a variety of field and edge devices to a variety of communication networks, the market is worth ≈\$700M and growing with a CAGR of ≈12%, Cradlepoint (recently acquired by Ericsson), CISCO and Sierra Wireless are the largest players
- The Industrial Internet Consortium is emerging as the world's strongest leading Industrial IoT alliance
- Big-Tech companies (Google, Microsoft, Amazon) as well as Industrial giants (Siemens, Hitachi, GE) are all seeking to become leading IIoT platform providers
- 4 key industry characteristics that increase the likelihood of IoT adoption: moveable equipment, remote high-value assets, key component suppliers, measurement products



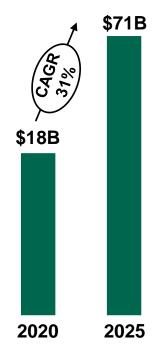


Industrial Internet of Things (IIoT): : Executive Summary (2/2)



- The IIoT analytics market will be worth ≈\$18B in 2020, it is growing with a CAGR of ≈31% and is expected to reach a value of ≈\$71B in 2025
- A broader range of companies are seeking to lead in IIoT analytics s: hardware players (Cisco, Intel), system
 integrators (Accenture, Tata), industrial giants (Samsung, Honeywell), Big-Tech (Tencent, Oracle), AI specialists
 Palantir, Splunk)
- The industries which most use data analytics are: oil, gas & chemicals, transport, and metals & mining
- Most industrial companies are attempting a 'Digital Transformation' most are attempting to transform portfolio, processes & culture (although not always in that order)
- Industrial companies typically begin by adding digital features (e.g. sensors) to their existing products, the goal is
 often to move towards co-creating innovative digital services together with key customers
- Many corporates have been actively making IIoT investments & acquisitions to accelerate their digital transformations, common rationale includes the need to add new digital features, capabilities and expertise
- Industrial IoT projects & offerings should comprehensively address Cyber Security, advanced features which are increasingly requested include: security at the edge, threat identification & protection
- Many start-ups and growth-stage companies are actively shaping and participating in the IIoT sector, this report
 highlights a selection of 66, spanning: smart sensors, gateways & networks, IIoT platforms and IIoT Data Analytics
- 16 of these start-ups raised equity funding in 2020; a total of \$500M, 2 have been acquired & 1 filed for an IPO
- This report is not exhaustive, if you represent a start-up or growth firm which you feel should have been included,
 please contact me at andrew.bright@woodsidecap.com & I will get you featured in an upcoming WCP report

Industrial Data Analytics Market



WCP: The Leading Corporate Finance Advisor for Tech Companies













Deeply Experienced

20th year; \$10B+ in transaction value; 200+ engagements from straightforward to very complex



15 bankers – backgrounds from top investment banks, strategic acquirers & entrepreneurs/CEOs

Ultra-Personalized Service

Sell-side advisory, buy-side advisory, strategic partnerships, private placements

Exceptional Track Record

Global relationships with active corporate executives, investors, and thought leaders

Global Network

Offices in Palo Alto (HQ) and London

Recent Engagements







About the Author: Andrew Bright, WCP, Managing Director

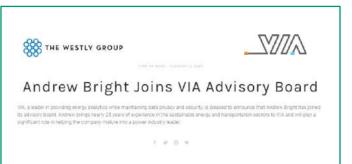


Andrew is a Managing Director at Woodside Capital Partners, providing Corporate Finance advisory to advanced technology companies seeking liquidity events and capital raises



- Andrew brings 25 years of experience in industrial automation, sustainable energy and transport
- He spent 12 years as a Group VP at ABB where he became an expert in industrial automation, strategy development & implementation, M&A, digital transformation & start-up investing, most recently at ABB he was Head of Corporate Development at ABB Power Grids & played a leading role in the Division's \$11B sale to Hitachi
- At ABB Andrew also was Head of Technology for ABB's Power Generation Business, the global leader in the automation of power plants. He led a global team of more than 200 engineers.
- Prior to ABB Andrew was a Principal Consultant, responsible for deploying high-technology solutions into the aerospace, defense, rail, marine & power generation industries
- Andrew recently spent 3 years in the heart of the Silicon Valley and is well connected to the start-up Venture Capital &
 Accelerator eco-system. He continues to mentor and advise several start-ups. In the summer of 20210 he returned to Switzerland
 to lead a new WCP Zurich based European office
- Andrew has a Masters in Engineering Science from the University of Oxford, and graduated top-of-his MBA class at the University
 of St Gallen, Switzerland







Industrial IoT is arguably the most important sub-sector of IoT



7 key Internet of Things segments have been identified, 2 of these are closely associated with the Industrial Internet of Things (IIoT):

There are few companies today from, food & clothing to industrial equipment that do not have a digitalization strategy

A key pillar of most digitalization strategies involves IoT

Consumer goods, buildings, cars, cities and factories are all being connected to the internet at an ever-increasing rate, in ever more interesting ways

Traditional manufacturers, big technology companies and start-ups are all competing for a slice of the action

IIoT is closely linked with both the Fourth Industrial Revolution and Industry 4.0

This report will focus on IoT applications for energy, water process & discrete industries

Key IoT Segments

Consumer products

Healthcare & wellness

Finance & insurance

Smart buildings & cities

Transport

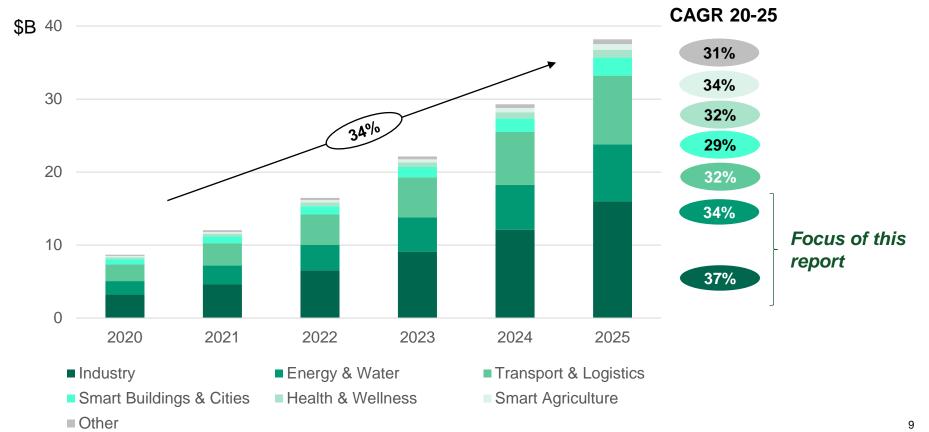
Energy & water

Process & discrete industries

Focus of this report

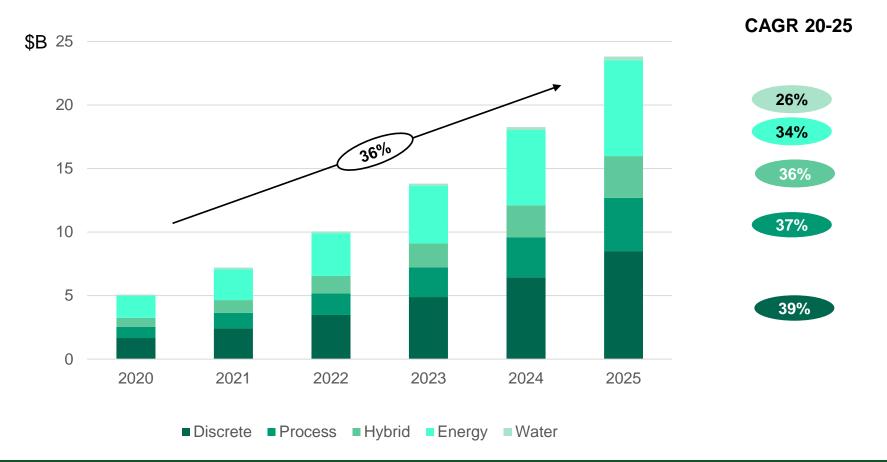
Global IoT Platform Market Size





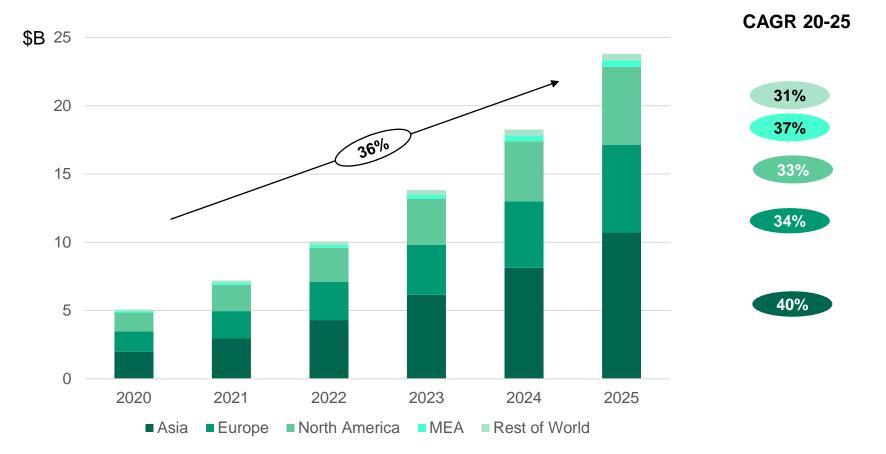
Global Industrial IoT Platform Market Size by Sector





Global Industrial IoT Platform Market Size by Geographic Region





5 key categories of IIoT Platforms



IIoT Platform Categories

Key Functions

Application Enablement

Tools for developers to rapidly create, test, and seamlessly deploy an IIoT application May include tools for: digital twin, rules engine processes, Integrated Development Environment (IDE), enterprise app integration, IIoT application marketplace

Cloud Back-end

Core offerings: data ingest, storage, analytics & visualization via Infrastructure-as-a-Service Advanced offerings: security (access control), mobile services (API gateways, management tools (configuration tracking, monitoring), DEV/OPS, (containers, build & test), enterprise apps

Device Management

Ensures devices for new IIoT deployments are consistently & correctly configured Monitors & updates the connectivity of devices and their firmware (e.g. security patches) Edge application life-cycle management

Telco Communication Connectivity Platform

Facilitates connectivity orchestration, management, provisioning and billing for connected IoT devices typically outside of factory environments

Able to provide seam-less connectivity via a variety of communication technologies

Industrial Data
Connectivity Platform

Provides data acquisition from any connected part of the industrial automation system Software Development Kits (SDKs) easily enable devices to be connected to the Application Enablement Platform

6 Key Drivers of IIoT Adoption



6 business level drives of IIoT adoption are identifiable:

- IIoT is an enabler for step-change improvements in process, employee and contractor safety. Compliance with regulatory reporting requirements can be automated.
- Processes are standardized, deviations are easily identified, process & products are more often & more thoroughly inspected.
- With continuous condition monitoring & predictive analytics, breakdowns can be identified & rectified before they occur
- As product life-times shorten & delivery lead times reduce, factories must become more flexible, faster to commission & re-tool
- As the workforce ages & experienced workers retire, valuable knowledge is lost, IoT applications can capture this knowledge
- The COVID pandemic has increased the need for remote working and for information to be immediately & readily available

Key IIoT Drivers

Safety & regulatory compliance

Quality & process optimization

Increased uptime & lower maintenance costs

Commissioning & set-up speed & flexibility

Aging workforce, knowledge capture

Remote working & information transparency

5 Key Technology Enablers of IIoT Adoption



5 technology enablers IIoT of adoption are identifiable:

- Economies of scale, often arising from their use in consumer goods have lowered the cost of sensors, as well as their footprint and power requirements
- A large variety of short-long range, low-high bandwidth, low-normal latency, standards-based and proprietary communications protocols are now available
- The cost per Giga Byte of data storage hardware is continually reducing
- Our ability to extract useful information & insights from big data is increasing, often driven by advancements in machine learning & AI
- Industry is getting to used to cloud versions of enterprise IT software, they are slowly getting used to the idea of using cloud for operational applications (OT)

Key IIoT Technology Enablers

Lower cost & smaller footprint sensors

Long-range, low power communications

Lower data storage costs

Big data analytics maturity

Cloud computing availability & acceptance

5 key customer concerns that are restraining IIoT market growth



IIoT providers can unlock growth by addressing one-ormore of theses customer concerns

- Both the costs and benefits of IIoT deployments can be difficult to quantify in advance. Business cases are difficult to develop and get approved
- A World Economic Forum report found that >70% of IIoT deployments get stuck at the pilot phase, only 15% move to commercial deployment after <1 year
- Some equipment & process types have low maintenance & high reliability, Customers fear that adding digital hardware will add a new weak link into the process
- Customers struggle to balance the benefits of purchasing a turnkey solution from a single vendor, with the benefits of being able to switch vendors for service & upgrades
- Customers do not want to increase OT cyber security risks. They are also reluctant to let confidential data go off-premise

Key customer restraints on IIoT market growth

Uncertain return on investment

IIoT deployments struck in pilot purgatory

Reduced equipment & process reliability

Fear of vendor lock-in

Cyber security & data privacy concerns

A typical IIoT Deployment Project involves 4 Key Stages



Pre-Selection

Typically a team of technical experts uses desk-top analysis to preselect 2 to 10 providers from a universe of up to 50 providers

Key assessment criteria include:

- Functionality
- Previous relationship
- Partnerships

Proof of Concept

Up to 10 providers invited to demonstrate the capabilities of their IIoT solutions, normally over a few days

Sometimes a second-round of POC¹ assessment, where 2-3 providers are assessed over weeks

Additional key assessment criteria include:

- Security
- Scalability
- Usability
- Expected cost

Pilot

Following the POC assessments, the technical team recommends a winner

Most often the final decision on IIoT provider is taken by the CEO, usually with management team support

Most companies then deploy a pilot IIoT project with the winning IIoT provider

85% of pilots last longer than 1 a year – a common problem is that Return on Investment is challenging to prove

Commercial Deployment

Selecting specific factories / sites to act as Lighthouses and lead commercial IIoT deployments is a proven method of escaping pilot purgatory

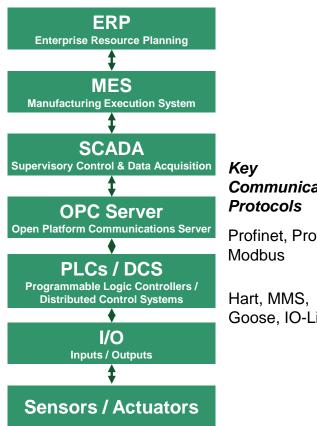
Key success factors include empowering and enabling local employees, who are often best placed to identify IIoT use cases with high returns

¹ Proof of Concept

IIoT has the potential to disrupt the entire industrial automation stack



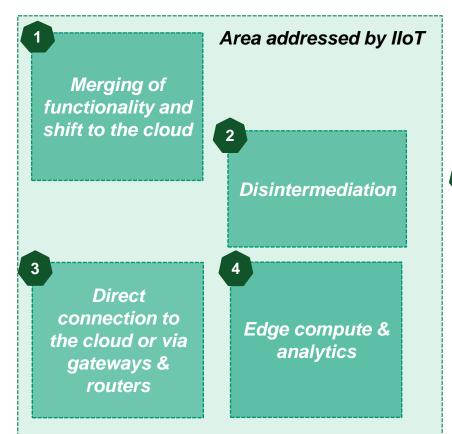
Traditional Industrial Automation Stack



Communication

Profinet, Profibus,

Goose, IO-Link





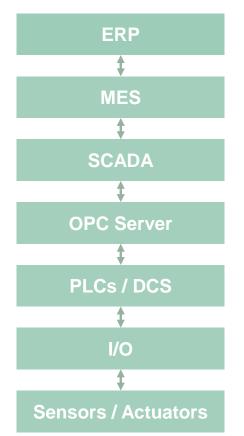
Key **Disruption Thrusts**

17

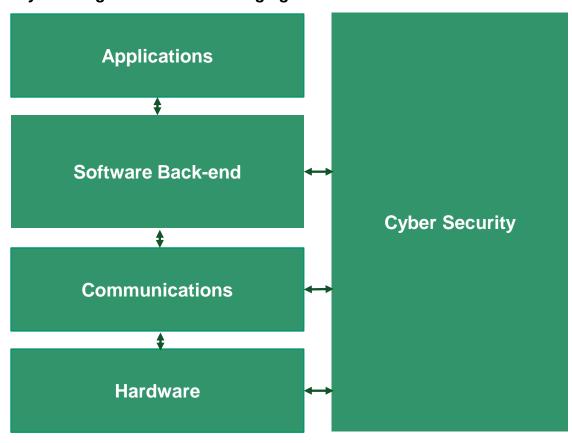
Disruption is ongoing and a new IIoT stack in emerging



Traditional Industrial Automation Stack



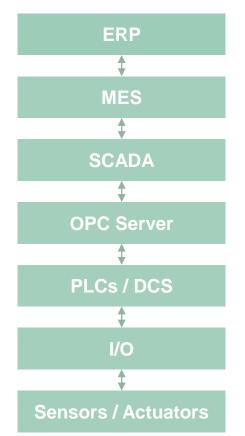
Key Building Blocks of the Emerging IIoT Stack



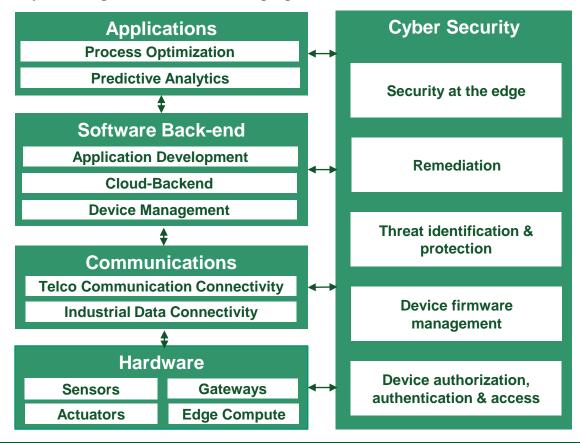
Detailed building blocks of the new IIoT are increasingly recognizable



Traditional Industrial Automation Stack



Key Building Blocks of the Emerging IIoT Stack



Gateways and Routers are key hardware components in the IIoT stack



Definitions

Gateway: used to connect a variety of field or edge devices to communication networks. Forwards & processes data. Supports a variety of communication protocols.

Router: Forward data packets from one network to another. Only supports one communication protocol.



Industrialized for use in harsh environments

Cloud integration protocols are supported

Data processing & edge analytics increasingly required

Application Programmable Interface (API) Management



Network edge increasingly in focus

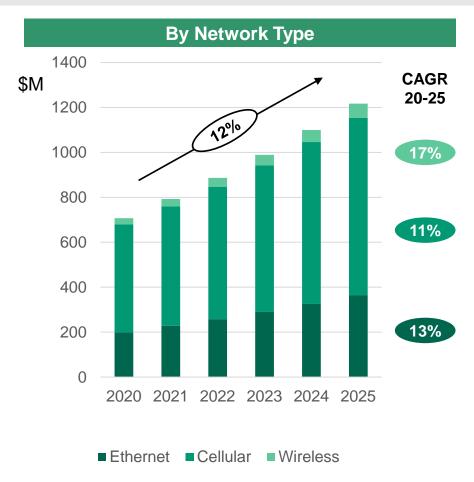
Edge computing application growth

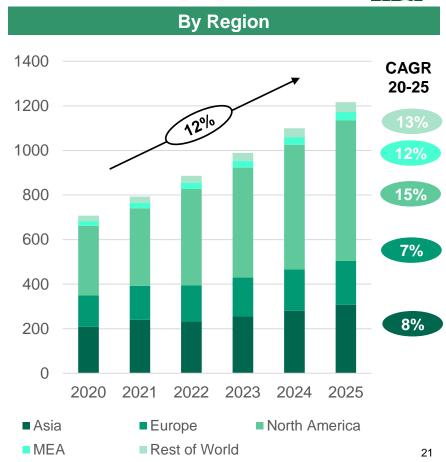
Incremental edge processing capabilities, especially: AI, Machine Vision, Video Analytics



Global Industrial IoT Gateways and Routers Market Size

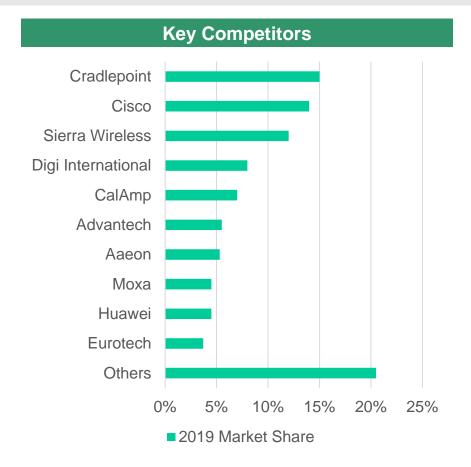




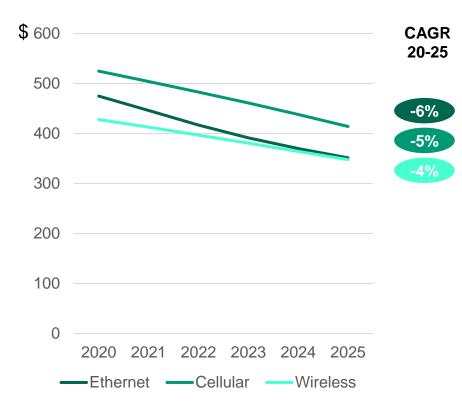


Global Industrial IoT Gateways and Routers Key Competitors & Price Erosion





Average Selling Price



Opportunities, threats & high growth industrial segments for gateways & routers



Key Opportunities for Vendors

Partner with IIoT platform vendors

Participate more broadly in the IIoT eco-system

Move from products to solutions

Proactively address cyber security concerns

Support a broader range of protocols

Offer increasing edge compute functionality

Add **Time Sensitivity Networking (TSN)** to enable real time control of devices

Key Threats for Vendors

IIoT cloud providers descending to the edge

Devices that connect directly to the cloud

High Growth Industrial Segments

Power: Transmission & Distribution



Transportation & Logistics



Smart Cities



Oil, Gas & Chemicals



Industrial Machinery



The Industrial Internet Consortium is emerging as the strongest IIoT alliance



A selection of the Industrial Internet Consortium's Partners

Our mission is to deliver transformative business value to organizations, industry & society by accelerating adoption of a trustworthy internet of things.





Current Steering Committee Member Organizations





























































The Industrial Internet Consortium's has established liaisons with over 40 IoT alliances and standard's organizations 24

Large¹ IoT Platform Providers with an Industrial focus



Technology Players



These companies are seeking to strengthen their presence in industrial verticals

Industry Focused Technology Players



These companies are seeking to expand their position in the industrial digital value chain

Industrial Players

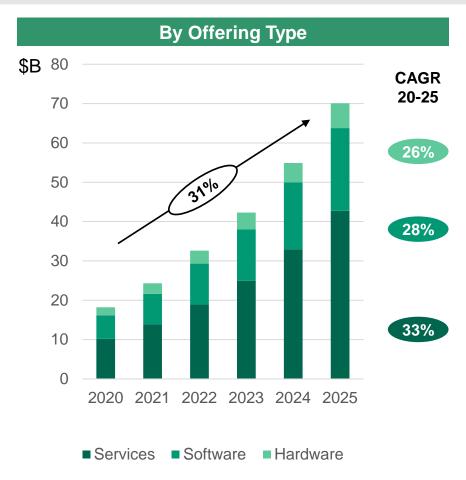


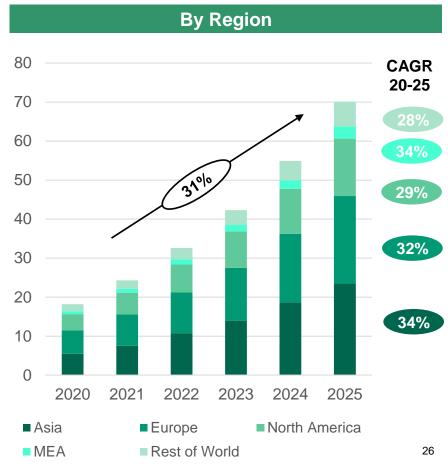
These industrial companies are seeking to add new digital products & services

¹ Providers with more than 200 employees are targeted here

Global Industrial Data Analytics Market Size

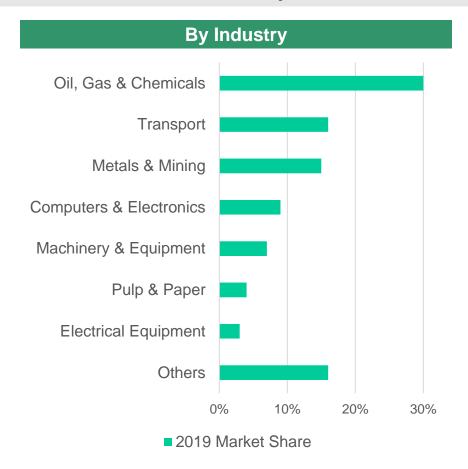


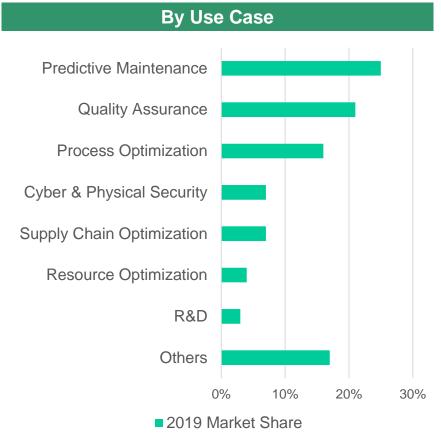




Global Industrial Data Analytics Market Share by Industry & Use Case







4 leading use cases for Al based industrial data analytics



Predictive
Maintenance of
Single Assets

1b Predictive
Maintenance of
Compete Plants /
Factories

Automated Optical
Quality Assurance

Automated Non-Optical Quality Assurance

Key Use Case Predicting when & how a single asset will fail (e.g. by using vibration sensor data from a bearing)

Prioritising maintenance activities in a plant / factory

Using a camera & computer vision to identify incorrect assembly & component defects

Using a variety of sensor data to predict product quality

Industries with highest penetration

- Mining
- Oil, Gas & Chemical
- Electricity T&D

- Mining
- Oil, Gas & Chemical
- Automotive
- Power Generation

- Computers & electronics
- Automotive

- Electrical equipment
- Metals
- Machinery
- Automotive

Key
Customer
Value
Propositions

- Lower maintenance costs
- Increased uptime of critical assets
- Lower maintenance costs
- Increased plant uptime

- Quality Improvement
- Lower inspection & warranty costs
- Regulatory compliance

- Quality Improvement
- Lower inspection & warranty costs
- Regulatory compliance

Large¹ Industrial IoT Al Analytics Providers (1/2)



IoT Hardware Players



These companies are seeking to produce hardware that is optimized for Al analytics

IoT System Integrators



These companies are seeking to provide customized Al analytics solutions to their clients

Industrial Players



These companies are seeking to add AI analytics offerings to their traditional offerings

¹ Providers with more than 200 employees are targeted here

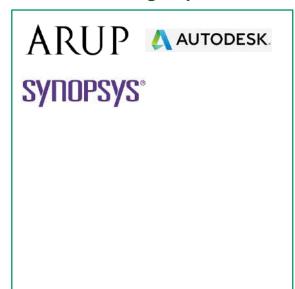
Large¹ Industrial IoT Al Analytics Providers (2/2)



Big Tech Players



Industrial Design Specialists



Al Specialists



These companies are seeking to strengthen their presence in industrial verticals

These companies are seeking to improve their design software with Al

These companies are seeking to apply their AI expertise to a broad array of industrial sectors

¹ Providers with more than 200 employees are targeted here

Most Industrial Companies are attempting a 'Digital Transformation'



Typical 3 Pillars of the Digital Transformation of an Industrial Company

Digitalization of Offered Product & Services

Digitalization of Internal Processes (Enterprise & Operational)

Cultural & skills shift to(wards) Digital

How is each Pillar typically advanced?

- In-house development
- Partnering with digitally native companies (established or start-ups)
- M&A

- Purchase / lease of Enterprise Software
- Partner with external consultants or system integrators to improve digitalize operations
- Trial / pilot in-house digital solutions

- Recruitment from digitally native companies,
- Training
- New Chief Digital Officer led organizations

Key Challenges

- Lack of speed & agility
- Finding the right customer value proposition
- No willing system integration risk takers
- Robust & defensible business case

- Organization rejects incoming digital culture
- Shift is far too slow

Most Industrial Companies are adding digital products & services



Digitalization of Offered Product & Services

Enabler 1

- What: Digital
 Twin
- How: In-house development, partnerships, acquisitions
- Why: To enable efficient development & delivery of new digital services

3 key strategic thrusts

- What: Co-create new digital offerings together with key customers
- How: Collaborate to enable new customer revenues streams &/or significant efficiency gains, in-house development or <u>adjacency acquisition</u>
- Why: To position as a clear leader, via continuous customer-led innovation
- What: develop & add a series of apps that deliver value to the customer
- How: In-house + partners for IoT platform, in house + <u>acquisition</u> for data analytics
- Why: Products + apps provides differentiation versus software-only players

- What: digitalize products e.g. by adding smart sensors
- How: work with vendors or via acquisitions
- Why: To add differentiation versus low-cost competitors

Enabler 2

- What: Cyber Security & communications
- How: Partnerships or <u>acquisitions</u>
- Why: To meet regulatory & customer requirements, to mitigate risk of security breaches

5 key reasons Corporates are making Industrial IoT acquisitions



To add new features & functionality to an existing product line

- Corporate buyer uses start-up's technology to add a new software module, or new hardware functionality
- Aim is to increase the competitiveness of the current portfolio

To fill a portfolio white spot

- Corporate buyer is missing a product, that is often needed to be supplied as part of a broader customer solution
- Aim is to rapidly grow the acquired company, whilst better satisfying existing customer's needs

To vertically integrate a strategic supplier or proven SI partner

- To bring in-house a strategic supplier to reduce supply risk and increase own value add and margin
- Or to bring in-house a proven strategic System Integration (SI) partner, to secure access to rare key skills and improve customer intimacy

To add capabilities & expertise in a strategic high growth area

- To strengthen the buyer's human resources and/or offering in a segment that has been deemed strategic and/or high growth
- Acquisition's are typically much faster than individual hiring, training & in-house development

To enter an adjacent segment with a technology that disrupts the incumbents

- A Corporate may not be present or barely present in an adjacent attractive market segment
- The Corporate can enter and disrupt the incumbents with the acquisition of an innovative start-up

4 Recent Industrial IoT Related Acquisitions made by ABB





ABB (NYS: ABB) is a global industrial corporation, with a 130-year history, the firm specializes in electrification & automation products systems and services



March 2020

Target Scope: IoT smart building solutions

Rationale: To enhance ABB's portfolio for the commercial buildings segment, particularly new innovations in energy-optimization and comfort.



Target Scope: Products (e.g. PLCs, Industrial PLCs, software & services that enable the automation of discrete industries

Rationale: Sizable acquisition that complements ABB's already strong presence in both process industry automation as well as robotics



Sept 2018

Target Scope: System Integration for production end of line & packaging automation

Rationale: To strengthen ABB Robotics' presence & capabilities in non-automotive sectors



July 2017

Target Scope: High reliability, low latency fiber-optic mission critical communications products

Rationale: To expand ABB's communications portfolio to enhance leadership position in high reliability communication networks for Power Grids

4 Recent Industrial IoT Related Acquisitions made by Siemens



SIEMENS

Siemens is a large industrial conglomerate, specializing in automation, electrification, energy & health. Its separately listed business units include Siemens Healthineers and Siemens Gamesa, which supply medical imaging equipment and wind turbines, respectively.



Target Scope: A leading provider of vision-based quality & identification systems for a wide variety of industries

Rationale: To fill a white spot in Siemens portfolio as it strives to becomes a leader in the digitalization of industry



June 2018

Target Scope: Open software platform for Building Automation and IoT

Rationale: The acquisition supports Siemens strategy to lead in the digitalization of buildings. Siemens can accelerate J2Innovations' international expansion



Jan 2020

Target Scope: Innovative software & services based on Microsoft .NET platforms which support plant & machine builders and factory operators to implement tailored solutions

Rationale: To expand Siemens Industrial IoT services offering



November 2019

Target Scope: virtual testing for software composite materials. Accurately predicts when and how composite materials can fail.

Rationale: Fills a white spot in Siemens comprehensive portfolio of industrial design software, which is in-turn a key pillar of Siemens leadership in Digital Twins

4 Recent Industrial IoT Related Acquisitions made by PTC





PTC (NAS: PTC) offers high-end computer-assisted design (Creo) and product lifecycle management (Windchill) software as well as IoT and AR industrial solutions.



November 2019

≈\$470M



Rationale: Accelerates PTC's business model towards recurring revenues



Target Scope: Manufacturing Execution Systems (MES) and Manufacturing Operations Management (MOM) solutions that increase efficiency improve quality & decrease variability

Rationale: Strengthens PTCs operational system integration (SI) expertise. Factora was already a strong System Integration partner of PTC.



June 2019

Target Scope: Provider of customized AR apps and services built upon own proprietary collaborative AR

Rationale: To deepen PTC's expertise in AR technology & customer deployments. Twnkls experts will train the trainers



Target Scope: Design and topology optimization platform, that accurately considers material layout and manufacturability.

.Rationale: Add AI based generative design module to PTC's Creo design software

4 Recent Industrial IoT Related Acquisitions made by Accenture





Accenture (NYS: ACN) is leading global IT services firm that provides consulting, strategy, and technology and operational services. These services range from aiding enterprises with digital transformation, to procurement services, to software system integration.



Target Scope: Provider of business improvement consultancy services. Specializes in information systems for product lifecycle management (PLM)

Rationale: Adds skills and capabilities in strategic high-growth areas



December 2019

Target Scope: Business process optimization solutions and services which help clients design and manufacture new products. A trusted partner for SAP and Dassault Systems

Rationale: Adds key skills and capabilities to Accenture's Industry X.0 division



May 2020

Target Scope: Specializes in designing and implementing industrial manufacturing execution systems MES), IIoT systems and shop-floor control systems

Rationale: To strengthen Accenture's offering and presence in digital manufacturing transformation services



October 2019

Target Scope: Strategic advisory, resource logistics, design, prototype development, engineering and support services for manufacturing firms.

Rationale: Expands Accenture Industry X.0's ability to innovate connected, IoT-enabled, experiences for clients from idea through to realization

4 Recent Industrial IoT Related Acquisitions made by Emerson





Emerson (NYS: EMR) is a multi-industrial conglomerate that operates two main businesses:

- Automation Solutions Manufacturing process automation
- Commercial & Residential Solutions HVAC, refrigeration products, tools, compressors etc.



Target Scope: Supplier of SCADA based control systems mainly to the utility and oil & gas industries

Rationale: Complements Emerson's strong presence in DCS based control systems for large power plants & process industries



Target Scope: Provider of IT/OT consulting services for upstream oil and gas, power and utilities, and other industries

Rationale: Add skills and expertise in a strategic growth area for Emerson



April 2019

Target Scope: Analytics software that provides data integration, modeling, simulation & scheduling, helping biomanufacturers increase facility capacity, flexibility & productivity

Rationale: Strengthens Emerson's position in the fast-growing Biomanufacturing sector



January 2018

\$250M

Target Scope: Cloud based temperature management and monitoring products designed to inspect the temperature of food

Rationale: The acquisition fills a white-spot in Emerson's portfolio, the consistent and safe control of food and other temperature-sensitive goods

4 Recent Industrial IoT Related Acquisitions made by Cisco





Cisco is the world's largest hardware & software supplier within the networking solutions sector

- The infrastructure platforms group sells products for switching, routing, data center, & wireless
- The applications portfolio contains collaboration, analytics, and IoT products
- The security segment contains firewall and software-defined security products



Target Scope: Fluidmesh Networks provides wireless systems for security, industrial & mission-critical applications. Resilient backhaul systems.

Rationale: Fills a portfolio gap in high-growth segments: mission-critical & on-the-move assets



Target Scope: end-to-end CRM, ERP and other customized software solutions leveraging data science & AI

Rationale: Add skills and expertise in a strategic growth area for Cisco



December 2019

Target Scope: Dedicated to building the lowest latency networking software, hardware and firmware products.

Rationale: Ultra low-latency functionality added to Cisco's Nexus portfolio of Data Center switches to make them more competitive in highfrequency trading & other missioncritical applications



January 2019

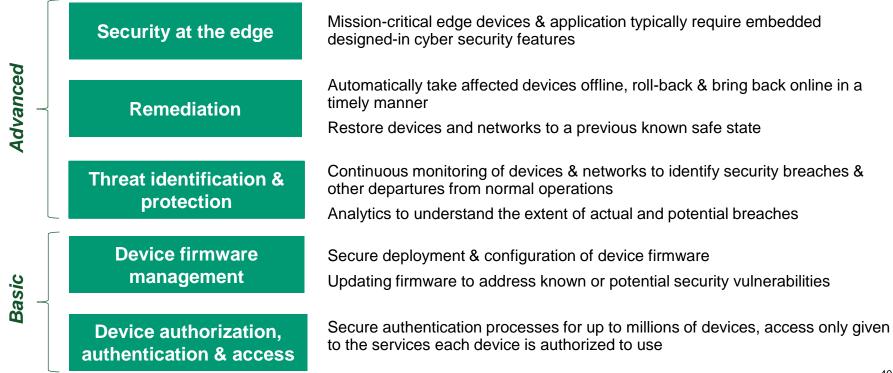
Target Scope: Sentryo provides device visibility and security solutions for industrial control system (ICS) networks

Rationale: Add new functionality & capabilities to CISCO's intent-based network architecture

Cyber Security advancement addresses a key IIoT customer concern



- Should prevent, protect, and respond to cyber security threats
- Should continually improve protection and provide records for audit and compliance



4 key industry characteristics that increase the likelihood if IIoT adoption



1 Moveable Equipment



E.g. Forklifts, trucks, lifts

Key IIoT use cases

Equipment location & use-tracking

Safe operations

Equipment condition

3 Key Component suppliers



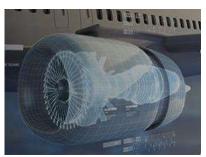
Enables tracking of installed base location & application

Facilitates direct access to the customer

Enables new services & recurring revenues

E.g. Bearings, Gearboxes, Motors

2 Remote High Value Assets



Fuel efficiency optimization

Condition monitoring & failure prognostics

Ensuring readiness of spares & maintenance crews

Asset-as-a-service business models

E.g. Aircraft engines, oil platforms, wind turbines, ships

4 Measurement Products



Data which was always collected – is now transferred to the cloud where additional value can be generated

E.g. Sensors & monitoring devices

The VC-backed Industrial IoT Companies featured in this report



Applications







































Software Back-end

Platforms

































Gateways & Networks













Communications

Smart Sensors











REDPINE SIGNALS

Hardware











9 Industrial IoT Smart Sensor Companies to Watch (1/1)





Wired & wireless industrial smart sensors, connectivity products & data acquisition nodes which enable predictive maintenance models for more effective operations



Intelligent Particle Sensors (IPS), which use a breakthrough approach for detecting & measuring the quantity and size of particles suspended in any medium, initially air



Indoor air monitoring devices that analyze indoor air quality including, temperature, humidity, carbon dioxide, volatile organic compounds and dust



Intelligent sensing platform which combines easily deployable intelligent sensors with powerful analytics that enable power utilities to detect faults & pre-empt problems



Battery-less, wireless IoT sensing solutions that provide insights into the health of industrial assets



Gas sensors characterized by low detection limits, low drift, a wide temperature range, low O&M costs, enabling customers to use them for process control & emission measurement



H₂ sensing technology systems that measure H₂ concentration in oil and mixed gas environments. Key applications: transformers, oil, gas & chemical processes, fuel cells



Sensors and a fiber optic network that measure voltage, current, temperature and vibrations at multiple locations to reduce downtime in electrical networks



Infrared optical combustible gas sensors used in gas analyzing equipment to improve & secure plant safety

8 Industrial IoT Gateways & Network Companies to Watch (1/1)





Antenna modules for wireless M2M, IoT and consumer electronic devices. High efficiency, low power consumption and reliable performance



Communications networking equipment for industrial, commercial, medical and home automation applications



Wireless edge solutions that unlock the power of LTE and 5G cellular networks for organizations' people, places, and things



Large-scale solutions that use the Bluetooth Low Energy (BLE) protocol, thereby helping companies reduce the time, cost and risk of IoT product development.



Machine-exclusive wireless networks that focus on machine to machine (M2M) communication by allowing devices to become Internet of Things (IoT) devices



Firewall/VPN and remote device management solutions that are easy to install, setup and use. Effective & secure industry communication solutions.



Modular easily deployable wireless sensors that deliver reliable services via IoT and Smart Cities technologies



Cellular products & solutions that make connecting IoT devices to cellular networks easy, significantly reducing costs and time-to-market

10 Industrial IoT Platform Companies to Watch (1/2)





Developer of an end-to-end machine-tomachine communication platform designed to manage thousands of disparate end points and devices



Provider of global machine-to-machine (M2M) network connectivity services

Enables customers to activate, deactivate, locate, & manage all their global devices



Developer of a big data-focused platform, focused on the industrial internet Enables the digital transformation of industry



IoT edge and cloud software platform designed to bridge the gap between field or factory data and business applications



The IoT software platform enables machineto-machine network architects and service providers to monetize their networks Software Defined Mobile & Fixed Networks



Enterprise IoT platform, teams can quickly & securely build real-time data applications

Powerful data collection, aggregation & visualization



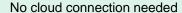
Secure edge-cloud infrastructure, ensures that any machine, using any protocol, can be instantly and securely connected to any application residing in a data center



Cloud-based fog computing platform, inserts a new functionality layer in the industrial automation pyramid between production machines and process control



Integrated circuit & software platform, upon which real-time artificial intelligence applications may be readily deployed





An audio diagnostic technology platform, which uses sounds, other parameters & probabilistic methods to monitor & assess machine health

5 more Industrial IoT Platform Companies to Watch (2/2)





Cloud-based software platform that enables customers to build, scale and manage real-time IoT device applications



Software platform, focused on open-source technologies, that enables, big-data, IoT and mobility applications, to deliver analytics, collaboration and prediction



Manufacturing application development platform that integrates industrial IoT technologies with legacy factory machines to capture & analyze real-time production data



Edge computing platform designed to solve problems that require low-latency computing Helps to deploy, connect, secure & operate applications across multi-cloud and edge sites



Integrated circuit & software platform, upon which real-time artificial intelligence applications may be readily deployed

No cloud connection needed

10 Industrial IoT <u>Data Analytics</u> Companies to Watch (1/4)





Software development application that uses Al and natural language processing to extract value from unstructured and diverse IoT data



Fog computing streaming analytics and integration software for any edge, on-premise or cloud architecture



Cloud based software that connects live data to machine learning models and model outputs to business decisions for improved asset reliability and performance



Developer of industrial process prediction, optimization and control tools designed to help businesses boost their productivity



Augury combines artificial intelligence and the Internet of Things to make machines more reliable, reduce their environmental impact, and enhance human productivity



IoT-enabled remote flow monitoring system which shows real-time pipeline data

Provides end-to-end continuous monitoring of industrial processes and infrastructure



Machine learning software that distills predictive patterns from data into real-life intelligent applications which are easily accessible



Cloud-based end-to-end advanced analytics tool that combines data science & machine learning with collaborative features

Enables self-service analytics



Cloud-based software uses machine learning to expedite the integration & analysis of disparate enterprise data into a unified cloudbased data image



Software platform that makes big data analytics easy for everyone Point-&-click analytics, drag & drop visualization

10 more Industrial IoT Data Analytics Companies to Watch (2/4)





Industrial analytics software which makes it easy to manage and integrate large volumes of data from a variety of diverse industrial sources



Edge intelligence software that delivers realtime industrial-grade analytics to resourceconstrained edge devices. Easily integrated with IoT cloud platforms (e.g. AWS, Azure)



Provider of hardware and software-based machine diagnostics and monitoring system designed to detect industrial machinery malfunctions



Data science platform that combines strategic intelligence with the attributes of machinescaling and advanced AI based queries to deliver decision grade information



Al based automatic pattern recognition software which translates industrial operational data into operating conditions without the need for programming



Real-time analytics platform which consolidates the most essential data pipeline tools, data science and data enrichment tools, into a true self-service data experience



Automated machine learning platform which performs industrial data analytics

Predicts the quality of production materials used for production as well as machine failure



IoT-based software which helps industrial companies unlock a new level of asset performance through real-time data fusion and analytics



Industrial planning software which optimally schedules wafers across the whole fab

Advanced optimization is used to select the best schedule from millions of options



Decision analysis & advanced analytics software for transportation, logistics, aerospace, defense & other industrial markets Enhances the decision-making of its users

10 more Industrial IoT Data Analytics Companies to Watch (3/4)





The Maana Knowledge Platform organizes industrial data & human expertise into digital knowledge for better decisions across the industrial value chain (e.g. well to pump)



Brings AI to the enterprise via an open & extensible data science platform. Unifies the data lifecycle from data prep to machine learning to predictive model deployment



Next-generation SaaS providing self-service data analytics to automate decisions for business users without the need for software developers or data scientists



Analytics software that collects time-series data, events & signals, as well as contextual data generated by manufacturing teams to accelerate industrial process analytics



Al industrial automation software enables robots to perform diverse tasks in diverse environments, accelerating the transition from static robotic systems to dynamic solutions



Digital manufacturing platform that addresses in real-time the critical quality & productivity challenges throughout a manufacturing enterprise



Platform providing predictive insights into the behavior of complex mechanical systems. A leader in helping upstream O&G improve operations by leveraging the digital oilfield



Cloud based universal sensor data services platform which acquires sensor data from any emitter & provides dynamic sensor data intelligence enabling an appropriate response



Neuromorphic vision system, that improves efficiency & intelligence of video processing, enabling clients to detect & analyze high-speed transient visual events in real-time



Al based machine learning software analyzes complex data in the fields of defense tech, IIoT and finance and provides valuable insights

3 more Industrial IoT <u>Data Analytics</u> Companies to Watch (4/4)





Oil & gas production optimization software, allows reservoir & production engineers to use historical production data to build predictive models of flow in a producing field



Predictive analytics platform that facilitates the remote maintenance & monitoring of industrial robots. Alerts are sent when maintenance is needed, or an alarm is triggered



Geospatial AI analytics for remote sensing data gathered by satellites, enables corporations & governments to conduct geological surveys & in an effective manner



Predictive analytics platform that collects & interprets sensor data & converts insights into workflow integrated actions, making industry more reliable, productive, safe & secure

15 companies raised equity in 2020, 2 have been acquired,1 has filed for an IPO





 \$2.5M of later-stage VC funding raised in Nov 2020



\$25.0M of Series C funding raised in Feb 2020



• \$55M of Series D funding raised in Oct 2020



■ \$13.5M of Series E funding raised in January 2020



• \$4M of Series B funding raised in June 2020



• \$40M of Series A2 funding raised in January 2020



■ \$150M raised via PIPE in Nov 2020

Launch of IPO announced on 30 Nov 2020



• \$6M of later stage funding raised in Nov 2020



 Ericsson completed acquisition in Nov 2020 for ≈\$1.1B



 Undisclosed amount of Series A funding raised in Sept 2020



• \$100M of Series D funding raised in Aug 2020



• \$8M of Series D funding raised in Sept 2020



• \$18M of Series 2 funding raised in June 2020



\$28M of Series B funding raised in Sept 2020



• \$35M of Series C funding raised in Sept 2020



 Acquired by Koch Industries for an undisclosed amount in March 2020



\$2.7M of later-stage VC funding raised in July 2020



\$7.5M of Series A funding raised in Nov 2020

Company Profiles

Smart Sensors





Company Overview: Alteria Automation





www.alteriaautomation.com

Business Overview	Key Differentiators	Key People
Cost effective Smart Sensors, Connectivity Products and Data analysis servers to deliver predictive maintenance solutions Industrial IoT smart sensors featuring pre-processing technology, provide real-time quality data for predictive maintenance Wired or wireless real-time connectivity products for industrial applications, Node and Gateway products.	 Very broad portfolio of industrial smart sensors, including acoustic energy, vibration, thermal energy, lubrication, current draw, voltage, gas, air quality, environmental, inertial, corrosion 	 Co-Founder & CTO – Jose Vigil Co-Founder & Partner – Minguez Alfonso Co-Founder & Partner – Mario Alfonso
Local or in the cloud database server solutions, with advanced data analysis and Artificial Intelligence modules, to build predictive maintenance models	Key Achievements Completed Digital Attraxion Acceleration program in Belgium Received Sensor Innovation award at Chemplast 2018 Expo Finalist at Repsol Innovation awards – led to cooperation with Repsol in Oil & Gas sector	HQ & Geographical Presence HQ: Alcobendas, Spain Additional Offices:
Sectors Served & Key Applications Industry Transportation Aerospace	Headline Financials • \$175k.of seed funding raised in March 2019	Key Investors Hatcher+ Quake Capital Ances Open Innovation BIND 4.0

Company Overview: Awair





AWAIR www.getawair.com

Business Overview	Key Differentiators	Key People
Developer of an indoor air monitoring device designed to track elements of air to improve air quality and purity Indoor air monitoring device helps to analyze and control indoor air and measures the indoor air quality by reading five data points in the air including temperature, humidity, carbon dioxide, volatile organic compounds and dust, Enables users to optimize air quality for good health	 Centralized control with actionable insight of data gathered Easy automation and integration with current systems Share insights and create alerts when conditions become unhealthy 	 CEO - Ronald Ro CTO – Kevin Cho CMO – Nicholas Barnes VP of Design – Bosung Kim
The Awair Dashboard makes it easy to track real-time changes in your building, manage your devices, and share valuable insights with building occupants.	Key Achievements Clio Award for Product Design 2016 Winner Webby 2016 Mobile Sites & Apps Nominee	HQ & Geographical Presence HQ: San Francisco, CA, USA Additional Offices: Seoul, South Korea
Sectors Served & Key Applications	Headline Financials	Key Investors
 Electronics (B2C) Clean Tech Industrials Mobile Environmental Services (B2B) 	 \$20.5M raised to date \$10M of Series B funding raised in December 2018 \$4M of further Series B funding raised in June 2020 ~20 employees 	 Access Ventures (Asia) Emerson Ventures iRobot Ventures Nuovo Capital The Westly Group Altos Ventures

Company Overview: Everactive





Business Overview	Key Differentiators	Key People
Developer of battery-less, wireless IoT sensing solutions that provide insights into the health of industrial assets Battery-less operation achieved by harvesting power from: indoor solar, thermal gradients, vibrations etc. Energy is stored for reliable operations. A mix of standards compliant and proprietary radios enable ultra low power transmission and receipt with high data rates (Mbps) & over long distances (km+)	 Sensors need neither wires nor batteries, this significantly reduces installation and maintenance costs Solutions enabled by proprietary ultra low power communications technology Full-stack solutions for a growing number of specific industrial applications Low barriers to scale, to plant and fleet 	 CEO - Bob Nunn Co-Founder & Co-CTO – Dr. Benton Calhoun Co-Founder & Co-CTO – Dr. David Wenzloff VP Operations – Paul MacMillan VP Engineering – Dr. Nathan Roberts Director BD & Partnerships – John Greenfield
Flexible sensor hubs that incorporate a broad range of sensors (temperature, humidity, vibrations, acceleration etc.) Specialized hardware-accelerated signal processing radically improves energy efficiency, which enables battery-less edge computing Equipment health insights available continuously available anywhere in the cloud	 Key Achievements Gartner – Cool Vendor - 2019 Frost & Sullivan – North American Industrial Internet of Things – New Product Innovation Award – 2019 NetEvents innovation awards – Winner – Hot Start-Up IoT – 2019 	HQ & Geographical Presence HQ: Santa Clara, CA, USA Additional Offices: Ann Arbor, MI, USA Charlottesville, VA, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Process Industries Steam Trap Monitoring Discrete & Process Industries Rotating Machinery Health Monitoring 	 \$100M raised to date \$42M of Series B funding raised in June 2019 \$35M of Series C funding raised in Sept 2020 ≈80 employees 	 40 North Ventures ABB Technology Ventures Asahi Aasei Blue Bear Capital Fluke Future Fund IQT (In-Q-Tel) New Enterprise Associates OUP (Osage University Partners) Thai Oil Group

Company Overview: H2scan





www.h2scan.com

Business Overview	Key Differentiators	Key People
Manufacturer and seller of hydrogen sensing technology	Lowest total cost of ownership	CEO - Dennis Reid
systems created to measure hydrogen concentration in oil and mixed gas environments	 Low maintenance and longer calibration intervals, 	CTO – James Litton
Hydrogen sensing technology systems provide monitoring and	Simple system integration and installation,	 VP, Operations – Jeff Khamnei
control functions for a range of applications such as transformers, control systems, safety monitoring, and alarm	Tolerance to harsh background contaminants	■ VP, Sales – Michael Nofal
systems		 VP, Tech & Engineering – Vikas Lakhotia
The process hydrogen analyzers and hydrogen leak detectors		
standalone product lines are currently sold in over 50 countries helping utilities, nuclear power plants, petroleum, fuel cells,	Key Achievements	HQ & Geographical Presence
industrial hydrogen and petrochemical companies, and other industrial organizations meet safety, regulatory, and process control requirements when doing critical hydrogen monitoring	 In Sept 2010 H2Scan launched a new proprietary Automated Sensor Manufacturing (ASM) capability, a cutting-edge system that combines hardware and custom-built software to automatically track, calibrate and analyze sensors throughout the production process 	HQ: Valencia, CA, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
Electronic Equipment and Instruments	• \$52.4M raised to date	Altran Technologies
 Manufacturing 	• \$13.5M of Series E funding raised in January 2020	■ RezVen Partners
 Oil and Gas 	■ ~50 employees	■ H5
Alternative Energy Equipment		Ravinia Venture
		TGB Partners
		Tri-Strip Associates

Company Overview: Mipex Technology





www.mipex-tech.com

Business Overview	Key Differentiators	Key People
Manufacturer of Non-Dispersive Infra-Red (NDIR) combustible gas sensors for industrial safety services	 Ultra-low power up to 1000 times more energy efficient than competitors' offerings 	CEO – Alexander Maksyutenko
Miniature optical sensors for the detection of Methane (CH4), Hydrocarbons (e.g. Propane, C3H8) and Carbon Dioxide	 Cutting edge digital components – for accurate and reliable gas detection in harsh environments 	
Ideal for use in stationary, wireless and portable gas analyzers	 In-house production of electronic and optical components for gas sensors, LEDs and photo receivers 	
	Key Achievements	HQ & Geographical Presence
	ATEX certified	HQ: St Petersburg, Russia
	ETL certified	Additional Offices:
	IECEx certifiied	Distribution in the EU by Unitronic of Dusseldorf
		Distribution in China by Tangram of Beijing
Sectors Served & Key Applications	Headline Financials	Key Investors
Mining	• \$6.8M raised to date	■ Rusano
Oil & Gas	• \$6.8M of early-stage VC funding raised in 2010	
 Portable gas detection 		
 Fixed gas detectors 		

Company Overview: Piera Systems





www.pierasystems.com

Business Overview	Key Differentiators	Key People
Specializes in Accurate Air Quality Monitoring at low cost using Intelligent Particles Sensors and Particle Counting Integrated Circuits for applications in the Digital Health Industry 'What's In Your AIR?' is the underlying principle of Piera Systems. 'To Make Air Quality Measurement as accurate, simple, inexpensive and pervasive as Temperature enabling a major improvement in the health of all humans". The family of 'Intelligent Particle Sensors (IPS)', utilizes a breakthrough custom processor optimized for measuring the	 Next generation Intelligent Particle Sensors (IPS) which use a break-through approach for detecting & measuring the quantity & size of particles in air IPS are software-defined to detect a wide-range of particle sizes, allowing for a single sensor to be used for a wide range of applications Canaree IoT devices (PM and PRO) deliver a complete Air Quality Monitoring Service that can accurately report and classify sources of PM which negatively impact people's health 	 CEO – Aaron Soh CFO – James Pekarsky COO – Vin Ratford VP Sales – Howard Pakosh Technology Advisor – Andy Soh
smallest particles. IPS have superior accuracy over a wider range (PM0.1-PM10) & report particle size & count in real time at low power. The Canāree Air Quality Monitors based on IPS sensors together with the SenseiAQ software deliver a real-time dashboard with Air Quality Index together with additional alerts including vape and smoke detection. The Canāree devices plug directly into wireless access points offering a low cost, easy to install AQM as a Service solution for Businesses.	 Key Achievements PSC-1 and IPS have been certified by KETI & are in production Evaluation Kits for IPS and Canāree PM available Piera is a member of the Edge-AI & Vision Alliance 	HQ & Geographical Presence HQ: Mississauga, Ontario, Canada R&D: Korea, CA.
Sectors Served & Key Applications	Headline Financials	Key Investors
 Air Quality Monitoring, Indoors and Outdoors Air Purifiers, HVAC systems Smart Spaces Industrial: Workplace monitoring and reporting Digital Health 	 \$750k raised to date Seeking A-round Q1, 2021 	

Company Overview: SmartGas Mikrosensorik





Business Overview	Key Differentiators	Key People
Developer of gas sensors designed to offer gas analysis. The sensors are characterized by low detection limits, low drift, a wide temperature range and low operating and maintenance costs, enabling them to be used for process control and emission measurement. Reliable, precise and cost-effective Non-Dispersive Infrared (NDIR) sensors for detecting gases Gases: CO, CO2, C2H4, CH3BR, SF6, SO2, SO2F2, Biogases, Refrigerants	 High accuracy and cost-effective Sensors do not require wear parts of chemical reactants Sensors are environmentally friendly, durable and reliable 	 CEO – Jorg Ronde Partner – Christian Stein VP Bus. Dev. – Volker Huelsekopf
	Key Achievements JV with long-standing partner SIGAS Measurement Engineering Corp. in China New photoacoustic sensor for ethylene – primarily for fruit ripening applications	HQ & Geographical Presence HQ: Heilbronn, Germany Additional Offices: Also available via a global network of 9 distributors
Sectors Served & Key Applications Industrial Process measurement Gas safety Refrigeration & air-conditioning High voltage systems Food storage	Headline Financials The company raised an undisclosed amount of venture funding in 2007	Key Investors - Zukunftsfonds Heilbronn (ZFHN)

Company Overview: Sentient Energy





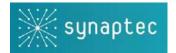
www.sentient-energy.com

Koch Industries acquired Sentient Energy in March 2020, for an undisclosed amount

Business Overview	Key Differentiators	Key People
Developer of a grid analytics system designed to make the grid safe, reliable and solar-ready Grid analytics system combines intelligent sensors easily deployable on any powerline with powerful management and analytical applications while leading the market with leading utility network providers Sentient Energy is the premier Intelligent Sensing Platform Provider for power utilities. It combines intelligent sensors easily deployable on any powerline with powerful management and analytics applications enabling utilities to detect faults, preempt problems and deliver dependable power	 Powerful platform simplifies management of even the largest deployments Flexible deployment and data hosting gets you started quickly with minimal IT investment Optimize the flow of fault and other data to SCADA 	 CEO - James Keener COO - Michael Bauer CTO - Konda Ankireddyapalli Chief Revenue Officer - Venkat Bahl VP, Engineering - Mark Sloan VP, Operations - George Asmus
	 Key Achievements 2016 Top 15 Smart Grid Companies to Watch by Smart Grid News 2016 Red Herring Top 100 North America Award 2016 Rising Star – Company by Platts Global Energy Awards. 	HQ & Geographical Presence HQ: Burlingame, CA, USA Additional Offices: Malaga, Spain Frisco, TX, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Distribution utilities Energy Infrastructure Clean Tech Electronic Equipment and Instruments 	 \$46.9M raised to date \$15.0M of early-stage VC funding raised in April 2013 Acquired by Koch in March 2020 ~90 employees 	• Koch

Company Overview: Synaptec





www.synapt.ec

Business Overview	Key Differentiators	Key People
Developer of instrumentation technology designed to reduce downtime and operating costs of electrical networks The company uses sensors and a network of single optical fiber to measure voltage, current, temperature and vibrations over long distances at multiple locations Synaptec radically enhances power system protection,	Passive sensor networksInterrogatorUnderlying technology	 CEO - Philip Orr Application Director – Campbell Booth Research & Development Director – Pawel Niewczas Advisory Board Member – Ian Marchant Advisory Board Member – John Marsh
monitoring and asset management using innovative light-speed technology easily deployed on existing infrastructure	Key Achievements 2018 AV-Test Award 2019 Founder and MD won Entrepreneur of the Year by University of Strathclyde	HQ & Geographical Presence HQ: Scotland, United Kingdom
Sectors Served & Key Applications	Headline Financials	Key Investors
 Electronic Equipment and Instruments Clean Tech TMT Other Energy Services Electric Utilities 	 \$3.8M raised to date \$3.3M of early-stage VC funding raised in April 2019 	 Equity Gap Foresight Group Scottish Enterprise University of Strathclyde Endowment



Company Overview: Antenova





www.antenova.com

Business Overview	Key Differentiators	Key People
Provider of antennae hardware and services for wireless products around the world. RF antenna modules for wireless M2M, IoT and consumer electronic devices Antennae provide the high efficiency, low power consumption and reliable performance required for wireless M2M, IoT applications	 Antennas are ideally suited for a broad range of wireless connectivity requirements Can provide extremely customized antennae for large scale projects 	 CEO – Paul Hill Operations and Taiwan Director – Christy Lin Finance Director – Fiona Mckinnon Non-Executive Director – Aidan Paul
Useful for a wide arrange of networks including– GSM, CDMA, 3G, 4G, LTE, GPS, GLONASS, Beidou, Wi-Fi®, Bluetooth®,	Key Achievements	HQ & Geographical Presence
ZigBee®, ISM and NB-IoT	 Hardware Award 2018 given at Embedded World Convention 	HQ: Hatfield, UK Additional Offices: London, UK Shanghai, China
Sectors Served & Key Applications	Headline Financials	Key Investors
 Electronic Equipment and Instruments Internet of Things Industrials Electrical Equipment Mobile 	 \$42M raised to date \$6.1M of Late Round VC funding raised in October 2008 ≈36 employees 	 Added Value Capital Partners Cambridge Gateway Fund Invesco Yasuda Enterprise Development Questor





www.cradlepoint.com

Ericsson completed the acquisition of Cradlepoint in Nov 2020 for ≈\$1.1B

Business Overview	Key Differentiators	Key People
Developer of wireless edge solutions that unlock the power of LTE and 5G cellular networks for organizations' people, places, and things Focus on the wireless WAN and 5G markets Provider of cloud-based network products intended to connect people, places, and equipment over wired and wireless broadband connections. The company's products include network management	Technology Alliance Program (TAP)' brings together "curated ecosystem partnerships" for wireless branch, mobile and Internet of Things (IoT) networking.	 CEO – George Mulhern COO – Val Heusinkveld CPO – Ian Pennell CSO – Mark Pugerude CMO – Todd Krautkremer
software and connectivity devices that utilize joint data, cloud, and security with intelligent networking, thereby enabling businesses to create, monitor, manage and maintain their distributed network running on different sources Maintains 131 partnerships across Asia Pacific region	 Key Achievements June 2012, 1st to launch enterprise-class LTE edge router Dec 19, over 20,000 customers and 1 million endpoints under subscription 	HQ & Geographical Presence HQ: Boise, ID, USA Additional Offices: Los Gatos, CA Surrey, UK
Sectors Served & Key Applications	Headline Financials	Key Investors
 Wireless Communication Equipment Internet of Things Telecom Service Provider Software as a Service 	 \$170M raised to date 10.M of debt funding raised in ≈700 employees 	 OVP Venture Partners Mercato Sorenson Capital TCV

Company Overview: Ingenu





www.ingenu.com

Business Overview	Key Differentiators	Key People
Provider of machine-exclusive wireless networks designed to offer increased coverage per access point Machine-exclusive wireless networks focus on machine to machine (M2M) communication by allowing devices to become Internet of Things (IoT) devices Enables clients to access smart metering, remote monitoring and data gathering	 Usage of common 2.4ghz band worldwide means companies can scale many times faster than on any other network Bandwidth choice also allows it to work anywhere on the planet, even places that usually lack infrastructure needed Only RPMA® provides the kind of connectivity 86% of IoT devices require 	 CEO & President - Alvaro Gazzolo CTO & Cofounder - Ted Myers Director of Deployment - Bill Simpson Direct of Hardware Engineering - Denis Espey Senior VP Worldwide Sales - Francis Costello
	Key Achievements	HQ & Geographical Presence
	 Light Reading Leading Lights Award 2016 "Most Innovative IoT/M2M Strategy" Owler "Hot in San Diego" Award 2015 M2M Innovation Product of the Year Award 2014 	HQ: San Diego, CA, USA Additional Offices: Scottsdale, AZ, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Wireless Communication and Equipment Internet of things TMT Other Communications and Network Impact Investing 	 \$107.5M Raised to date \$26.4M raised through late-stage VC in April 2017 \$40M of debt funding raised in Feb 2020 Debt funding raised in April 2020 ≈30 employees 	 Anduin Ventures Burch Creative Capital Foundation Capital Nimes Capital The Carbon Venture

Company Overview: Libelium





www.libelium.com

Business Overview	Key Differentiators	Key People
Developer of wireless sensors designed to deliver reliable services via Internet of Things (IoT) and Smart Cities technologies Waspmote wireless sensor is modular and easy to deploy along with easy integration with third-party cloud systems Broad product line and catalogue allow for device selection that fits specific needs of client	 Modular installation allows for usage in over 12 radically different fields Clients are assigned personal engineers to optimize sensors to your usage Hibernate mode allows it to conserve battery when not actively in use 	 CEO & Cofounder- Alicia Asín CTO and Cofounder – David Gascón
Intended for use by system integrators, engineering and consultancy companies but has extremely broad applications	Key Achievements	HQ & Geographical Presence
Ultimate goal is to deliver reliable smart data services with minimum time to market. Functioning in over 75 Countries	 Juan López de Peñalver Award for innovation and impact awarded by Spanish Royal Academy of Engineering in 2018 2nd Place EU Award for Woman Innovators given by the European Commission in 2018 	HQ: Zaragoza, Spain
Sectors Served & Key Applications	Headline Financials	Key Investors
 Electrical Equipment and Instruments Cleantech Internet of Things Other Information Technology Industrials 	 \$5.4M Revenue & \$824K of EBIT in 2018 ≈50 employees 	Not Available/Existent

Company Overview: NimbeLink





www.nimbelink.com

Business Overview	Key Differentiators	Key People
NimbeLink is an IoT innovation company focused on creating cellular based products and solutions. Primary focus is to make connecting to cellular networks easy, significantly reducing costs and time-to-market Skywire embedded modems are already carrier certified, dramatically reducing design time & costs from your schedule when compared to using a module or chipset	 Battery life is the longest in the industry Pin-compatible, allowing you to incorporate future cellular technologies without board-level changes Certified as an "End-Device" so further FCC or carrier certifications usually needed by client are unnecessary 	 CEO & Cofounder – Scott Schwalbe Cofounder & CTO – Kurt Larson CIO – John Young
Products include the latest LTE Technologies from LTE-M and	Key Achievements	HQ & Geographical Presence
NB-IoT to LTE CAT4 and are certified with all the major cellular carriers NimbeLink Asset Tracking Solution is ideal for tracking remote, non-powered assets Asset Tracking is highly integrated and utilizes precisely configured devices, network connectivity, and software	 NimbeLink Ranked 77 on Inc. 5000 Series: Midwest NimbeLink Ranked 269th Fastest Growing Company In North America On Deloitte's 2019 Technology Fast 500™ Inc. Magazine Recognizes Minnesota-Based NimbeLink as the 1033 Fastest Growing Privately Company in the U.S. 	HQ: Plymouth MN, USA Additional Offices: Austin, TX, USA Des Moines, IA, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Wireless Communication Equipment Internet of Things Electrical Equipment Industrials 	 \$4.8M raised to date \$1.2M early-stage VC raised in October 2017 Debt raised in April 2020 ≈30 employees 	■ First Analysis

Company Overview: Redpine Signals





www.redpinesignals.com

Business Overview	Key Differentiators	Key People
Developer of communications networking equipment for industrial, commercial, medical and home automation applications Product line includes internet-of-things (IoT) enabled microcontrollers, embedded connectivity modules, wired and wireless modems and more Core competencies in mixed-signal and RF integration Focus on high-quality, diversified markets positioning for sustainable growth	 Best emissions, immunity performance standards in the industry Typical ATE is about the size of a car while Red Pine Signal's is smaller than a shoe box Delivers faster switching times alongside Best-inclass noise immunity RF SoCs and modules Robust SW framework simplifies development and connectivity Key Achievements	 CEO & Board Member – Venkat Matela Founder – Kalpana Atluri VP Worldwide Sales – David Case HQ & Geographical Presence
	 Most Respected Public Semiconductor Company Awarded by Semiconductor Alliance 2015, 2016, 2017, 2018, 2019 	HQ: San Jose, CA, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Wireless Communications Equipment Internet of Things Manufacturing TMT 	 Wireless solutions driving growth with >65% 2019 IoT revenue and 14% growth in FY19 225 employees 	Not Available

Company Overview: Rigado





Business Overview	Key Differentiators	Key People
Rigado was one of the first to develop large-scale solutions with the Bluetooth Low Energy (BLE) protocol Created pre-certified BLE modules for IoT designs – helping companies reduce the time, cost and risk of IoT product development In 2016 Rigado merged with Rivetry, a Portland software company specializing in IoT applications In 2017, Rigado launched their line of flexible IoT gateways and moved firmly into the fast-growing commercial IoT segment Use to power applications such as asset tracking, sensing and monitoring, and smart building solutions	 Presto is the first plug-and-play IoT Direct Integration using Azure Digital Twins Cloud Backend Can run on Standard Bluetooth, Wirepas Mesh devices and Wi-Fi devices (2.4 & 5 Ghz) Simple Integration with AWS Greengrass OTA Updating Capability Key Achievements 2017 OEN Entrepreneurial Achievement Award Winner 2017 5 'Cool Vendors' In The Internet Of Things by Gartner 	 CEO – Sean Riley COO – Greg Rau CTO – Justin Rigling CMO – Kevin Tate CFO – Ryan Brady VP of Sales – Russel Corvase HQ & Geographical Presence HQ: Portland, OR, USA Additional Offices: London, United Kingdom Salem, OR, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Connectivity products Internet of Things Electrical Equipment B2C Electronics 	 \$20.3M raised to date \$15.0M Series VC funding A in June 2018 Debt funding in April 2020 34 employees 	Alliance of AngelsBig Basin PartnersFusionX VenturesOregon Venture Fund

Company Overview: Secomea



secomea

www.secomea.com

Business Overview	Key Differentiators	Key People
Developer of a line of firewall/VPN and remote device management solutions	 SiteManager can monitor control and, if necessary, reprogram the installation for 24/7 power supply 	 CEO – Michael Ferdinandsen CTO – Peter Handson
Emphasis on making the solutions easy to install, setup and use	 Builds on IT infrastructure for both service engineers and SiteManagers in form of a 2G/3G/4G module. 	- CTO - Peter Handson
Provides industry communication solutions that are optimized to provide effective and secure data communication for a wide range of customers	 Access by multiple users to multiple services on the same device (http, remote desktop, plc programming, HMI programming, SCADA systems, etc.) 	
Clients include parts suppliers, machine builders, system integrators, service providers and end-users,	,	
	Key Achievements	HQ & Geographical Presence
Creating industrial communication solutions and office network security solutions	Gazelle Award 2017 given by Dagbladet Børsen	HQ: Herlev Denmark
Sectors Served & Key Applications	Headline Financials	Key Investors
Network management Software	■ 35 employees	Not Available
Internet of Things		
Cybersecurity		
Systems and Information Management		

Company Profiles

Industrial IoT Platforms (Software)





Company Overview: Aeris Communications



aeris

www.aeris.com

Business Overview	Key Differentiators	Key People
Developer of an end-to-end machine-to-machine communication platform designed to improve operational efficiency An end-to-end and machine-to-machine communication platform offers vehicle crash notifications, burglar alarms and remote healthcare monitoring services	 ConnectionLock capability, which restricts data delivery only to designated IP addresses or endpoints DeviceLock restricts devices operate on a single specified IP LTE-M and NB-IoT allow for LPWA networking 	 CEO – Mark Jones President & Co-Founder – Dr. Rishi Bhatnagar CFO & Co-Founder – John Molise CTO – Syed Hosain CMO & Co-Founder – Raj Kanaya
Uses data from thousands of disparate endpoints and devices,	Key Achievements	HQ & Geographical Presence
Concurrently maintaining security by core design to identify changes and respond proactively	 2020 Top 10 Connected Car Solution Providers by Auto Tech Outlook 2018 Frost & Sullivan "IoT Platform Vendor of the Year" – India 2018 IoT Global Award for "IoT Platform of the Year, Service." 	HQ: San Jose, CA, USA Additional Offices: Chicago IL, USA London, United Kingdom
Sectors Served & Key Applications	Headline Financials	Key Investors
 Business/Productivity Software Internet of Things Software as a Service Communication Software 	 \$3787M raised to date \$1.0M late-stage VC in July 2009 ≈300 employees 	Cloquet Capital PartnersI.U.GO venturesOrbcommQualcomm

Company Overview: Altizon





www.altizon.com

Business Overview	Key Differentiators	Key People
Developer of a big data-focused platform designed to enhance digital transformation Focused on the industrial internet, which offers a scalable platform to manufacturers to build intelligent connected devices and manage them from the cloud Provides real-time data for organizations to act upon Machine data is used to drive business decisions with a view to enable digital transformation by accelerating smart	 Edge computing allows businesses to decide which services to run locally and which ones to send to the cloud, which reduces the final costs Data storage and computation is distributed and local which reduces latency Filters sensitive information locally and only transmit important data for models 	 CEO - Vinay Nathan COO – Yogesh Kulkarni CTO – Ranjit Nair Senior Sales Director – Veeresh Dharappanavar
manufacturing initiatives, modernizing asset performance management, and adopting new business models for service delivery	Key Achievements 2017 Altizon named in Gartner Competitive Landscape of IoT Platform Vendor Report 2015 Altizon Named As Gartner Cool Vendor	HQ & Geographical Presence HQ: Maharashtra, India Additional Offices: Scotts Valley, CA, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Database Software Advanced Manufacturing CloudTech and DevOps Internet of Things 	 \$12.1M raised to date \$7.0M Series A funding raised in April 2019 	 Infuse Ventures Lumis Partners Pi Ventures TVS Motor Company WiPro Ventures

Company Overview: Greenwave Systems





www.greenwavesystems.com

Business Overview	Key Differentiators	Key People
Provider of an Internet of Things software platform designed to easily and safely connect people to all the things that make lives better The company's platform enables Internet of Things and machine-to-machine network architects and service providers to monetize their networks	 Usage does not require owning infrastructure or exposure to the public internet WAN agnostic routing uses application-based routing instead of packet-based routing 	 CEO - Martin Manniche CFO - Peter Christensen COO - Christos Lagomichos CTO - Siddhartha Dattagupta
Concurrently addresses security, interoperability, mobility, flexibility and scalability	Key Achievements	HQ & Geographical Presence
Overall this allows clients to profitably deploy their own managed services and products to create deeper customer relationships and grow their businesses	 2017 INDEX Award by the Index Project 2017 Sustainia Award by Connect4Climate 2015 Fuller Challenge 	HQ: Irvine, CA, USA Additional Offices: Copenhagen, Denmark Singapore, Singapore
Sectors Served & Key Applications	Headline Financials	Key Investors
 Other commercial Services Internet of Things Software as a Service Network management Software TMT 	 \$91.8M raised to date \$60.0M of Series C funding raised in January 2016 ≈120 employees 	 Applied Micro Circuits Craton Equity Partners EDBI E.ON The Westly Group

Company Overview: Iotium





Business Overview	Key Differentiators	Key People
Developer of a commercially deployed secure edge-cloud infrastructure intended to accelerate their digital transformation journey The company's solutions ensure that any machine, using any protocol, can be instantly and securely connected to any application residing in a data center	 Instantly upgrade security of all legacy communication protocols (BACnet, Modbus, IEC 61850 and OPC) security including secure managed OS eliminates need for usernames/passwords OT-Net significantly reduces deployment security 	 CEO - Ron Victor CTO – Srivatsan Rajagopal Chief Architect – Dhruva Narasimhan CPO – Dhawal Tyag CFO – Dorea El-Sayed
All can be done through any network infrastructure and operator	and connectivity costs	
Minimizes deployment complexity issues and network security risks	Key Achievements	HQ & Geographical Presence
	2019 Top 25 IoT Startups to Watch by Forbes	HQ: Santa Clara, CA
	 2018 Gartner Cool Vendor 	Additional Offices:
	 2016 Best Technologies Innovation Intelligent Buildings, Intelligent Buildings Conference (IBCON) 	■ Guindy, India
	buildings, intelligent buildings conference (IBCON)	Melbourne, Australia
Sectors Served & Key Applications	Headline Financials	Key Investors
 Systems and Information management 	 \$22M raised to date 	■ Hack VC
Cybersecurity	\$13.6M of Series B funding raised in September	GE Ventures
Other Business/Productivity Software	2018 ■ ≈50 employees	Juniper Ventures
Internet of Things		JC2 Ventures
		March Capital Partners

Company Overview: Kneron





www.kneron.com

Business Overview	Key Differentiators	Key People
Provider of an application-specific integrated circuit and software intended to offer artificial intelligence-based tools Application integrated circuit offers real-time recognition, inference, and analysis services with no cloud connection, Capable of performing quick implementation of different artificial intelligence applications for clients	 (RANN) technology adapt in real-time to audio, 2D, and 3D image recognition applications Compatible with various 3rd party 3D sensor technologies such as Structured Light, dual-cameras, ToF camera 	 CEO Co-Founder– Albert Liu COO – Roger Liu Software Engineer, Co-Founder – Kangli Hao CCO– Adrian Ong Co-Founder – Frank Chang
	Key Achievements	HQ & Geographical Presence
	 2020 Artificial Intelligence Excellence Award given by the Business Intelligence Group 2019 Best Aggregate Performance Rating by the U.S. National Institute of Standards and Technology (NIST) 	HQ: San Diego, CA, USA Additional Offices: Shenzhen, China Taipei, Taiwan
Sectors Served & Key Applications	Headline Financials	Key Investors
 Application Specific Semiconductors Al and Machine Learning Big Data Business/Productivity Software Mobility Tech 	 \$73M Raised to date \$40M of Series A2 funding raised in January 2020 Debt funding raise in May 2020 ≈70 employees 	 Alibaba Entrepreneurs Fund CDIB Capital Group Cyzone (Global vision of business) Horizons Ventures Qualcomm

Company Overview: Kore Wireless Group





www.korewireless.com

Business Overview	Key Differentiators	Key People
Provider of global machine-to-machine (M2M) network connectivity services Focus on corporations and application service providers (ASPs) serving a diversified set of industries that require machine-to-machine applications Overall enables the customers to activate, deactivate, locate, troubleshoot and manage all of their devices around the globe	 Can increase security via endpoints with automated responses to threats Offers cellular options including 3G and 4G LTE – including low-power LTE technologies such as Cat-M and NB-IoT Key Achievements 2020 "M2M Innovative Solution of the Year" award given at IoT Breakthrough Awards 	CEO & President - Romil Bahl CFO and Executive VP – Puneet Pamnani CHRO & Executive VP – Louise Winstone VP Finance – Daniel To CTO & Executive VP – Tushar Sachdev HQ & Geographical Presence HQ: Alpharetta, GA, USA Additional Offices: Naples, FL, USA Salem, NH, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Wireless Service Providers Internet of Things Mobile TMT 	 \$371M raised to date \$67M of debt funding raised in Apr 2016 \$269M of debt funding raised in Dec 2018 \$35M of debt funding raised in Nov 2019 23 employees 	- ABRY

Company Overview: Litmus Automation



LITMUS litmus.io

Business Overview	Key Differentiators	Key People
Litmus has developed a modern edge platform for industry to enable Industrial IoT, Industry 4.0 and Digital Transformation The company's software provides instant data connectivity, ready-to-use analytics, and the ability to orchestrate applications at scale Litmus liberates the data locked in any industrial system to transform critical edge data into actionable intelligence that can	 More built-in drivers (250+) than any other product on the market, so customers can connect to any industrial asset or system, collect data, and deliver it to enterprise and cloud systems Litmus Edge Manager provides visibility, access and control over the orchestration of all edge devices, applications and deployments at scale 	 CEO & Co-Founder - Vatsal Shah CFO & Co-Founder - Sacha Sawaya COO & Co-Founder - John Younes Advisor - Ken Forster, Momenta Partners Advisor - Ravi Belani, Alchemist Accelerator
power predictive maintenance, machine learning, and AI Customers include 10+ Fortune 500 manufacturing companies, while partners like Siemens, HPE, Intel and SNC Lavalin expand the Company's path to market	 Key Achievements Named in Top 5 Vendors in Gartner 2020 Magic Quadrant for Industrial IoT Platforms Vatsal Shah named 2020 IoT CEO of the Year by the IoT Breakthrough Awards 	HQ & Geographical Presence HQ: San Jose, CA, USA Additional Offices: Tokyo, Japan Toronto, Ontario, Canada
Sectors Served & Key Applications	Headline Financials	Key Investors
 Business/Productivity Software Advanced Manufacturing and Industrial Internet of Things Other Commercial Services Software as a Service 	 \$12.3M raised to date \$7.0M of Series A funding raised in Sept 2019 ~55 employees 	 Mitsubishi Momenta Ventures Plug and Play Ventures Alchemist Accelerator

Company Overview: Losant





www.losant.com

Business Overview	Key Differentiators	Key People
Developer of an enterprise internet of things platform designed to help teams quickly and securely build complex real-time data Uses open communication standards Provides connectivity from one to millions of devices and provides powerful data collection, aggregation and visualization Enables clients to empower seamless integration of connected	 TLS provides encryption protocols and fully revocable access keys for each device Losant's drag-and-drop Visual Workflow Engine. Seamlessly adapt to ever-changing business requirements. Allows creation of multi-tenant applications for client's customers 	 CEO & Co-Founder - Charlie Key CTO & Co-Founder - Michael Kuehl CPO & Co-Founder - Brandon Cannaday VP Enterprise Solutions - Adam Daniel
and non-connected devices	Key Achievements	HQ & Geographical Presence
	 2020 Best IoT Use Case award by IoT Evolution 2020 Best Smart City Award by IoT Evolution 2020 Enterprise IoT Platform Innovation Award 2019 The 10 Coolest IoT Startups, CRN Magazine 	HQ: Cincinnati, OH, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Database Software Business/Productivity Software Internet of Things TMT Application Software 	 \$13.8M raised to date \$9.5M of debt funding raised in April 2020 \$4.3M of early-stage VC funding raised in June 2020 ≈40 employees 	 CincyTech Revolution Service Provider Capital TechNexus Venture Collaborative Vine Street Ventures

Company Overview: Nebbiolo Technologies





www.nebbiolo.tech

Business Overview	Key Differentiators	Key People
Developer of a cloud-based fog computing platform designed to insert a new functionality layer in the industrial automation pyramid between production machines and process control Real-time awareness virtualization, distributed analytics, centralized fleet management, secure application hosting, multi-tenancy and role-based access control Single point of data aggregation from production floor to cloud	 fogNODE Scalable, Flexible Computing Nodes (Built by 3rd Parties) fogOSand fogSM help to preserve the software investments and virtualized infrastructure Automating application software deployment to save on operating costs 	 CEO - Chandra Joshi CFO – Diego Marchioni President & CTO – Flavio Bonomi
applications, enables IoT platforms to perform powerful convergence, unification and standardization at the networking, security, data, computing and control levels	 Key Achievements 2019 Frost & Sullivan Customer Value Leadership Award 2017 Gartner's Cool Vendor in IoT Edge Computing 2018 First place at the Fog Tank Competition during the Fog World Congress 	HQ & Geographical Presence HQ: Milpitas CA, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Business/Productivity Software Advanced Manufacturing Internet of Things Media and Information Services (B2B) 	 \$20.3M raised to date \$11M of Series B funding raised in Nov 2019 Debt funding raised in April 2020 ≈10 employees 	Gatewest CapitalGiTVKUKA Systems GroupTTTech

Company Overview: Neuron Soundware





Business Overview	Key Differentiators	Key People
Developer of an audio diagnostic technology intended to gain an understanding of audio signals of machines The company's powerful AI recognizes sound patterns in real-time and provides unparalleled insight into how mechanical systems operate, so potential failures can be detected early. Neuron soundware use edge computing and industrial IoT nBox, which allows offline data processing and a safe, fast and efficient analysis of large data sets. It is certified for	 Allows OEE improvement by combine machines' static information like name, location, model, or last service date with real-time status and failure prediction alerts to improve Improves maintenance program with easy-to-access insights into machines' maintenance logs, alerts, and real-time failure warnings Al models use machine learning to constantly improve failure detection accuracy. 	 CEO - Pavel Konecny VP of Sales - Lukáš Loun CTO – Petr Černohorský CFO – Tomáš Vacek
industrial environments including ATEX. The technology works in a wide variety of use cases,	Key Achievements	HQ & Geographical Presence
accelerates asset digitization and improves quality control. The nShield analytical platform leverages AI, which automatically checks the collected audio data of machines against the extensive database of warning sounds. As a result, maintenance and diagnostics teams get notified about discovered abnormal behavior and possible future malfunctions on the component level. Fast implementation in hours thanks to plug-and-play technology and wireless broadband communication.	 2016: Startup & Idea of the Year in Czech Republic 2017: #3 FORBES TheNextBigThing 2018: "Cool Vendor in Acoustic Technologies for Predictive Maintenance" by Gartner 2018: SAP Industry 4.0 Accelerator in Berlin 2019: Best IoT Startup in Central Europe 2020 nBox IoT edge computing device was certified for ATEX environments. 	HQ: Prague, Czech Republic Customer base: Europe, Asia, Middle East. Partners & Resellers: 25+International companies
Sectors Served & Key Applications	Headline Financials	Key Investors
Business/Productivity Software	• \$3.78 M raised to date	Inven Capital StartupYard
Al and Machine Learning	• \$2.61 M raised via Series A in June 2019	Lead Ventures
AudioTech	30+ employees	 J&T Ventures

Company Overview: PubNub



PubNub

www.pubnub.com

Business Overview	Key Differentiators	Key People
Developer of a software designed to build and scale applications by providing the cloud infrastructure Builds applications such as live dashboards and data streams, real-time collaboration, second screen synchronization and machine-to-machine signaling for any device Enables customers to connect, scale and manage real time applications and IoT devices	 TLS and AES256 encryption, plus support for BYOE (bring-your-own-encryption) models. PubNub Functions support flexible authorization schemes via any OAuth and LDAP model. 	 CEO & Co-Founder - Todd Greene CFO & Co-Founder - Dr. Russ Lemelin CTO & Co-Founder - Stephen Blum
	Key Achievements	HQ & Geographical Presence
	 2019 Best Overall Bot Solution in the Al Breakthrough Awards 	HQ: San Francisco, CA , USA
	 2019 DEVIES Award from DeveloperWeek for Best Innovation in API Infrastructure 	
	 2019 Hacker Noon Noonie Award for Most Valuable Chatbot Platform 	
Sectors Served & Key Applications	Headline Financials	Key Investors
Software Development Applications	■ \$69M raised to date	Cisco Investments
 CloudTech and DevOps 	 \$23M of late-stage VC funding raised in April 2019 	■ Ericsson Ventures
Internet of Things	■ ≈60 employees	 Hewlett Packard Pathfinder
Mobile		Streamlined Ventures

Company Overview: QiO





www.qio.io

Business Overview	Key Differentiators	Key People
Developer of digital software products designed to help global industrials focused on open-source technologies The company's products can be delivered on any cloud platform and focus on big data, internet of things and mobility, thereby making it viable to deliver analytics, collaboration and anticipation in vertical, horizontal and temporal scales Enabling clients to extend the useful life of their assets and	 IT/OT Enablement Dynamic integration to any Industrial data source, any enterprise IT data sources and any sensors. Support for any cloud provider: AWS, Microsoft Azure, Google and combination of deployments: public, private and edge 	 CEO - Baz Khuti CMO – Bob Francis Commercial Director – Gary Chandler Operations Director – Martin Eves Advisor & Chairman – Rick Haythornthwaite Finance Director – Ed Birch
improve operational integrity, liberating the industrial engineer	Key Achievements 2019 FROST & SULLIVAN'S Customer Value Leadership Award Advanced Analytics for Manufacturing Europe	HQ & Geographical Presence HQ: Farnborough, United Kingdom Additional Offices: Plantation, FL, USA Potsdam, Germany
Sectors Served & Key Applications	Headline Financials	Key Investors
 Business/Productivity Software Advanced Manufacturing Big Data Application and Database Software 	 \$7M raised to date \$6.2M of Angel funding raised in February 2018 ≈40 employees 	Angel Investors (Unnamed)

Company Overview: Tulip (Digital Manufacturing Platform)





www.tulip.co

Business Overview	Key Differentiators	Key People
Developer of a manufacturing application development platform intended to develop IoT-enabled digital tools and	 Serialize work with barcodes or RFID integrations to dynamically control your process. 	 CEO, Co-Founder & Board Member – Dr. Natan Linder
applications Digitizes paper-based processes	 Real-time insights optimize even low volume production runs and connect your existing systems 	Co-Founder & Board Member – Dr. Rony Kubat
Integrates industrial IoT technologies with legacy factory machines, captures and analyzes real-time production floor data	 Extend ERP, MES, and other databases 	
Enables manufacturers to increase their yield, improve quality and accelerate their process improvements by creating no-	Key Achievements	HQ & Geographical Presence
code applications in a hassle-free manner	■ 2018 IDC Innovator	HQ: Somerville, MA, USA
	2018 Frost and Sullivan Entrepreneurial Company	Additional Offices:
	of the Year	London, United Kingdom
	 2017 Gartner Cool Vendor 	
Sectors Served & Key Applications	Headline Financials	Key Investors
Automation/Workflow Software	• \$52.7M raised to date	Acequia Capital
Software Development Applications	• \$21.1M of Series B1 funding raised in Sept 2019	DMG Mori Aktiengesellschaft
 Advanced Manufacturing 	■ ≈110 employees	■ E14 Fund Management
Business/Productivity Software		New Enterprise Associates

Company Overview: Volterra





Business Overview	Key Differentiators	Key People
Developer of an edge computing platform designed to solve problems that require low-latency computing The company's platform helps to deploy, connect, secure and operate applications and data across multi-cloud and edge sites Enables businesses to manage applications in hybrid environments	 Single device for policy, lifecycle management, and end-to-end observability Self-service with separation of duties allows developers, DevOps, NetOps, and SecOps to openly collaborate Workloads can be hosted and delivered from distributed network, increasing app performance 	 CEO & Co-Founder - Ankur Singla COO - Daniel Hua CTO & Co-Founder - Harshad Nakil CMO - Mark Weiner VP of Products & Solutions - Marco Rodrigues
	Key Achievements 2020 Best Practices Award Frost and Sullivan 2020 Best of Show Grand Prize Award for Cloud Service at Interop Tokyo 2020 The 10 Hottest DevOps Startups given by CRN	HQ & Geographical Presence HQ: Santa Clara, CA, USA Additional Offices: London, United Kingdom Madrid, Spain
Sectors Served & Key Applications	Headline Financials	Key Investors
 Business/Productivity Software Software as a Service 	 \$50M raised to date \$25M of Series B funding raised n November 2019 ≈100 employees 	 ITOCHU Technology Ventures Mayfield Fund M12 Silicon Valley Bank

Company Overview: Zededa





www.zededa.com

Business Overview	Key Differentiators	Key People
Provider of a cloud-native edge virtualization software platform intended to monitor, visualize and secure real-time edge applications The company's platform uses Edge Virtualization X (EVx) engine Enables organizations to get complete control of edge data and avoid vendor lock-in regardless of the apps and clouds they choose to implement	 Run legacy apps in virtual machines Edge computing engine with 100% open APIs No lock in IoT gateways, embedded PCs and ruggedized servers based on x86 (e.g. Intel) and Arm CPUs Support for co-processing (e.g. GPU, FPGA) 	 CEO - Said Ouissal CMO – Joel Vincent VP of Sales & Business Development –Magnus Almquist VP of Engineering and Operation –Vijay Tapaskar VP of Product & Strategy – Roman Shaposhnik
The company intends to use recent funding to scale infrastructure, increasing R&D, and expanding sales, marketing, and customer success programs	 Key Achievements 2019 Cool Vendor in Edge Computing by Garmin 	HQ & Geographical Presence HQ: Santa Clara, CA, USA Additional Offices: Bangalore, India
Sectors Served & Key Applications	Headline Financials	Key Investors
 Automation/Workflow Software SaaS TMT Business Productivity Software Database Software 	 \$16M raised to date \$16M of Series A funding raised in February 2019 	 Almaz Capital Barton Capital Energize Ventures Lux Capital Management Wild West Capital

Company Profiles

Industrial Data **Analytics**





Company Overview: App Orchid





Business Overview	Key Differentiators	Key People
Developer of a software development application designed to revolutionize the way enterprises approach digital transformation The company's application uses artificial intelligence, machine learning, and natural language processing to extract and blend structured data from the Internet of Things Optimize usage of operational databases with unstructured data and tribal knowledge	 Does not require user to integrate various tools or cleanse historical data to prime for Al usage Al Platform-as-a-Service model requires no replacement of systems, no coding and no training 	 CEO - Krishna Kumar CTO – Yuvaraj Mani CTO– Ravi Bommakanti CMO – Amrita Joshi CRO – Timothy Noe
Enables organizations to focus on important business functions	Key Achievements	HQ & Geographical Presence
	 2020 No.12 on the Inc. 5000 Series: California 2019 ranks #14 in Deloitte's Technology Fast 500™ 2019 App Orchid is recognized by CIO Applications Magazine as Top 25 Artificial Intelligence Providers 	HQ: San Ramon, CA, USA Additional Offices: Hyderabad, India Redwood City, CA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Business/Productivity Software Artificial Intelligence and Machine Learning Big Data Software Development Applications Internet of Things Software as a Service 	 \$6.04 raised to date \$2.0M of Seed funding raised in October 2017 \$2.5M of later-stage VC funding raised in Nov 2020 ≈90 employees 	Moneta Ventures

Company Overview: Arundo Analytics



ARUNDO www.arundo.com

Business Overview	Key Differentiators	Key People
Developer of a cloud-based software intended for the deployment and management of enterprise-scale industrial data science Software connects live data to machine learning models and model outputs to business decisions This information stream create opportunity for companies in heavy industries to quickly integrate machine learning into operations in areas such as critical equipment reliability and	 Integrates and co-exists seamlessly with leading providers of sensors (e.g., SICK), onboard computing hardware (e.g., Dell and HP) and ship services (e.g., DNV Veracity) Learning across all assets, refine and deploy your analytics instantaneously via Fleet Learning system 	 CEO - Tor Ramsøy COO – Stuart Morstead General Manager, Americas – Amitav Misra Solutions Director – Jeffrey Jensen Ph.D
improved asset performance	Key Achievements	HQ & Geographical Presence
	 2018 Gartner Cool Vendor Award 2017 Arundo Analytics Named to MIT STEX25 2016 Selected for Plug and Play Program 	HQ: Houston, TX, USA Additional Offices: Oslo, Norway Palo Alto, CA, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Business/Productivity Software Advanced Manufacturing Al and Machine Learning Big Data IoT Oil and Gas 	 \$35.1M raised to date \$28M of Series A funding raised in Jan 2018 ≈70 employees 	 Arctic Fund Management Canica Horizon Ventures Plug and Play Tech Center Sundt

Company Overview: Augury





www.augury.com

Business Overview	Key Differentiators	Key People
Augury combines artificial intelligence and the Internet of Things to make machines more reliable, reduce their environmental impact, and enhance human productivity Augury's Machine Health solutions combine advanced sensors with powerful AI capabilities and collaboration tools to help teams understand when machines are at risk and how to fix them long before those risks can threaten production or productivity Powerful platform for managing asset health and performance across the enterprise portfolio of assets.	 Fully prescriptive AI machine health insights with over 99% accuracy are guaranteed by insurance in partnership with MunichRe. Fast time to value with consistent ROI of over 3x for industrial customers. Consistent user engagement >90% across plant & corporate maintenance, reliability & operations. Development of advanced use cases for reliability and production process optimization. 	 CEO - Saar Yoskovitz CTO – Gal Shaul CRO - Brian Fitzgerald VP of Strategy - Artem Kroupenev VP of Business Development - Chris Dobbrow VP of Services - Nelson Parente
End-to-end machine health solution that combines sensing, Albased diagnostics, applications and collaboration delivered as a service.	 Key Achievements 2019 Frost and Sullivan Best Practices Award North American Al-Based Machine Health Solutions for the Process Product Leadership Award Forbes Top 25 Machine Learning Companies to Watch in 2021 Key OEM global partnership with Grundfos Strategic partnership with Carrier 	HQ & Geographical Presence HQ: New York, NY, USA Additional Offices: Haifa, Israel
Sectors Served & Key Applications	Headline Financials	Key Investors
Sectors Served: Industrial, Manufacturing, Utilities Key Applications: Internet of Things, AI / ML/Industrial Analytics, SaaS	 \$106M raised to date \$33.M of Series C funding raised in December 2019 \$55M of Series D funding raised in October 2020 150+ employees 	 Insight Partners Eclipse Ventures Munich RE Ventures First Round Qualcomm Ventures Qumra Capital

Company Overview: BigML





www.bigml.com

Business Overview	Key Differentiators	Key People
Comprehensive enterprise Machine Learning software platform that encompasses proven supervised and unsupervised learning techniques offered on top of an auto-deployable and auto-scalable architecture. Speeds up the time to market for predictive smart applications at a fraction of the cost of traditional Data Science teams. The BigML platform is commercialized through a set of industry specific solutions as well as private deployment licenses of the core platform. BigML's pre-built solutions are utilized in IIoT industry domains such as manufacturing and automotive for a multitude of use cases. Supports both on-premises and cloud deployments.	 Built-in AutoML capability (OptiML) and Domain Specific scripting Language (WhizzML) enhance workflow automation. All models built on the platform are exportable for efficient edge deployment. BigML's NODE-RED integration also facilitates no-code IoT workflows Visualizations and prediction explanation features make models interpretable. Key Achievements Pioneered ML-as-a-Service model in 2011 140,000+ users, hundreds of millions of models built 720+ universities & education institutions utilize the platform. 6 patents granted to date. Top 20 ML blog as ranked by Feedspot 	 CEO - Francisco Martin Ph.D CTO – José Ortega Ph.D Chief Science Officer – Thomas Dietterich Ph.D Controller – Toni Blasco Chief Infrastructure Officer – Poul Petersen Ph.D HQ & Geographical Presence HQ: Corvalis, OR, USA Additional Offices: Valencia, Spain
Sectors Served & Key Applications	Headline Financials	Key Investors
 Manufacturing & Automotive: Predictive Maintenance, Quality Control Transportation: Image Analysis, Dynamic Pricing Financial Services: Card Fraud Detection Government and DoD: Threat Detection Pharmaceuticals: Clinical Trial Analysis 	 10.8M raised to date 2.2M of Series B funding raised in May 2019 Series B+ stage & breakeven expectation for 2021 Debt funding raised in April 2020 ≈50 employees 	Privately FundedSAIC Capital





www.c3.ai

Launch of IPO announced on 30th Nov 2020

Business Overview	Key Differentiators	Key People
Provider of a PaaS enterprise software intended to rapidly deploy big data, Al and IoT applications Cloud-based software uses machine learning to expedite the integration and analysis of disparate enterprise data into a unified cloud-based data image Provides predictive maintenance, fraud detection, energy management and sensor network health pre-built SaaS applications	C3 Al Suite supports the value chain in any industry with prebuilt, configurable, high-value Al applications	 CEO - Thomas Siebel Chief Revenue Officer – Mikael Hagstroem CFO – Marc Levine CTO – Edward Abbo CMO – Bruce Cleveland Chief Product Officer – Houman Behzadi
Allows users to connect to enterprise data stores, prepare data without writing code, visualize data at any step in the workflow, analyze data using a ML or Al pipeline, operationalize insights using cloud-scale	 Key Achievements Disruptor 50 - CNBC - 2020 Forbes Cloud 100 - Forbes - 2019 Best Big Data Product or Technology: Internet of Things - Datanami - 2018 	HQ & Geographical Presence HQ: Redwood City, CA, USA Additional Offices: Paris, France Sydney, Australia Rome, Italy
Sectors Served & Key Applications	Headline Financials	Key Investors
 CRM Energy Management Predictive Maintenance Inventory Optimization Fraud Detection Platform & Multi-cloud services 	 ≈\$500M raised to date \$50.0M of Series H funding raised in September 2019 Announced launch of IPO on 30 Nov 2020 \$150M raised via PIPE in Nov 2020 ~550 employees 	 BlackRock Shell Ventures Microsoft Breyer Capital TPG Growth Sutter Hill Ventures InterWest Partners

Company Overview: Crosser Technologies





Business Overview	Key Differentiators	Key People
Developer of streaming analytics and integration software for any edge, on-premise or cloud architecture Fog computing software provides real-time analytics and decision-making capabilities similar to IoT sensors and devices Multi-tenant SaaS service hosted by crosser but also exists in an on-premise version that clients can run as their own private cloud, inside their firewall Streaming Analytics and Integration software for any Edge, On-	 The software is ideally suited for Enterprise customers of various industries and applications, including Industry 4.0, Condition Monitoring, Predictive Maintenance, and next generation Hybrid Integration Combination of Crosser Cloud, multi-tenant SaaS service, and Crosser Node, real-time engine that clients can install where they need it 	 Co-Founder & CEO - Martin Thunman CTO - Göran Appelquist Co-Founder & CMO - Johan Jonzon Co-Founder & Head of Research - Uffe Björklund
premise or Cloud Enables real-time processing of streaming or batch data for Industrial IoT, Data Transformation, Analytics, Automation and Integration	Key Achievements • Sweden's 10 hottest IoT startups - 2018	HQ & Geographical Presence HQ: Stockholm, Sweden Additional Offices: Sundsvall, Sweden
Sectors Served & Key Applications	Headline Financials	Key Investors
 Connected assets, machines, and equipment Predictive Maintenance Remote Condition Monitoring Al Framework Evaluation Integration and offloading legacy ERP systems Image recognition AI 	 \$5.0M raised to date \$3.4M of Series A funding raised in April 2019 	 Industrifonden Almi Invest Bizmaker Industrifonden Spintop Ventures Norrlandsfonden



CURIOUS AI www.thecuriousaicompany.com

Business Overview	Key Differentiators	Key People
Developer of process prediction, optimization and control tools designed to unlock new business opportunities for the organization Give industrial processes operators a better understanding of their system, enabling businesses to boost their productivity Immediate savings over existing IT systems and processes. And the new intelligence unlocks completely new business opportunities clients	 Best known for our extensive work on semi-supervised machine learning, including the seminal paper on Ladder neural networks Specialized in perception systems (machine attention, segmentation, and perceptual grouping) Forerunner in the field of autonomy via research in e.g. model-based reinforcement learning and model-predictive control 	 CEO - Harri Valpola COO – Risto Bruun CTO – Antti Rasmus Managing Director, UK – David Pool Senior Scientist – Mathias Berglund
	Key Achievements	HQ & Geographical Presence HQ: Helsinki, Finland
Sectors Served & Key Applications	Headline Financials	Key Investors
 Processes operators Industrial optimization and control Autonomous operation Logistic optimization 	 \$5.4M raised to date \$4.4M of seed funding raised in September 2017 ~20 employees 	 Data Collective Tekes Balderton Capital Lifeline Ventures The Invus Group Westcott

Company Overview: Dashboard (IoT)



DASHBOARD®

www.dashboard.net

Business Overview	Key Differentiators	Key People
A specialist in industrial digitalization solutions, Dashboard is the developer of the IPMS (Intelligent Pipeline Management System) a turnkey pipeline infrastructure monitoring solution. Provides end-to-end continuous real-time monitoring of industrial processes and infrastructure incorporating predictive analytics. Monitors critical process variables for early detection of out-of- step or abnormal process conditions.	 Assembled a formidable array of engineering, technical, analytic and design talent. Technology partnerships with companies (both large and small). Including global engineering partnership with multinational. Specialist knowledge of cyber security, role-based user authentication, advanced data structures, AI, human machine interface design (including geospatial) & high-performance cloud architecture 	 Chairman – Andrew Garner CEO – Piers Corfield CCO/Legal Counsel – Tom Dimitroff Rob Clegg – Managing Director Dave Nicholson – COO Malcolm Strang - NED
Industrial process/infrastructure monitoring, capitalizing on the IoT (Internet of Things) revolution. Harnessing innovations in electronics manufacturing, communications, AI and enterprise cloud technologies, continuous real-time monitoring and predictive analysis are enabled. Facilitating change and empowering customers seeking to increase efficiency and gain competitive advantage	 Key Achievements Entrepreneurial Company of the Year 2019 (Infrastructure Monitoring and Analytics) National Finalists - Collaborate to Innovate awards - Engineer magazine WindTwin - R&D Program of the Year 2018 	HQ & Geographical Presence HQ: Exeter, England, United Kingdom Additional Offices: London, England, United Kingdom Calgary, Alberta, Canada
Sectors Served & Key Applications Condition Based Maintenance Infrastructure Energy, Mining, Utilities Oil, Gas & Petrochemical Intelligent Pipeline Solutions	Headline Financials • \$6.9M total funding raised to date • \$4.1M of Angel funding raised to date • ~27 employees	Key Investors European Union InnovateUK HNW industry investors (private)
 Dashboard Cloud 		

Company Overview: Dataiku





www.dataiku.com

Business Overview	Key Differentiators	Key People
Developer of a centralized collaborative data science platform designed to explore, prototype, build and deliver own data products efficiently Cloud-based platform uses an end-to-end advanced analytics tool that combines data science and machine learning technologies with collaborative features Bring data analysts, engineers, and scientists together. Enable self-service analytics and operationalize machine learning	 Dataiku DSS provides collaborative data science software platform for teams of data scientists, data analysts, and engineers to explore, prototype, build, and deliver their own data products more efficiently. Clients can use notebooks (Python, R, Spark, Scala, Hive, etc.) or a customizable drag-and-drop visual interface at any step of the predictive dataflow prototyping process 	 CEO - Florian Douetteau CTO - Clement Stenac CMO - Carole Offredo Chief Customer Officer - Kurt Muehmel Chief Product Officer - Thomas Cabrol Chief People Officer - Joy Sybesma
Profile the data visually at every step of the analysis. Prepare, enrich, blend, and clean data using 80+ built-in functions. Leverage Machine Learning technologies in a visual UI. Build & optimize models in Python or R and integrate any external ML library through code APIs. Bundle whole workflow as a single deployable package for real-time predictions with REST API Monitor	Key Achievements 2020 Gartner - Magic Quadrant for Data Science and Machine-Learning Platforms 2019 Forbes Cloud 100	HQ & Geographical Presence HQ: New York, NY, USA Additional Offices: Los Angeles, CA, USA Washington, DC, USC Singapore, Singapore
Sectors Served & Key Applications	Headline Financials	Key Investors
 Aerospace & Defense Banking & Financial Services Healthcare Logistics & Supply Chain Manufacturing Marketing & Advertising Media & Entertainment Pharmaceuticals Public Sector & Nonprofits Retail & CPG Telecommunications Transportation 	 \$247M raised to date \$101M of Series C funding raised in November 2018 \$100M of Series D funding raised in August 2020 ~450 employees 	 CapitalG Dawn Capital Agoranov Battery Ventures FirstMark Capital Alven Capital Partners

Company Overview: Datameer



Datameer www.datameer.com

Business Overview	Key Differentiators	Key People
Provider of a software platform designed to make big data analytics easy for everyone Platform acts as a self-service analytics application that offers data integration, point-and-click analytics and drag and drop visualizations to provide actionable business intelligence Agile platform covers the entire data lifecycle, including ingestion, preparation, exploration and consumption. This enables analysts to create and manage their own analytic data pipelines to drive faster, trusted data-driven insights anywhere	 Leverage compute power on-premise or in the cloud (unique native-on-Hadoop architecture) Datameer processes data natively in Hadoop cluster so that clients can scale out on large data sets. Enables dynamic elasticity with an architecture that separates storage from compute. 	 CEO - Christian Rodatus CFO – George Shahid CMO – Steve Dille Senior Vice President – Ani Sanyal Vice President, Engineering – Matt McManus Vice President of Innovation – Frank Henze
Makes it easy to ingest and integrate data with more than 70 sources and formats: structured, semi-structured and unstructured Visual Explorer is the world's first solution to deliver truly interactive data exploration at scale. Its unique, schema-less architecture enables unconstrained exploration	Key Achievements 2017 National Champions For Germany – European Business Awards	HQ & Geographical Presence HQ: San Francisco, CA, USA Additional Offices: New York, NY, USA Kemperplatz, Berlin, Germany
Sectors Served & Key Applications	Headline Financials	Key Investors
 Financial Services Retail Telecom & Media Healthcare Fraud and Compliance Operational Analytics Customer Analytics 	 \$140M raised to date \$40M of Series E funding raised in Aug 2015 \$15M of Series E funding raised in April 2017 \$40M of later stage VC funding raised in Oct 2019 ~180 employees 	 Kleiner Perkins Top Tier Capital Partners Citi Ventures Accel Redpoint Ventures Workday

Company Overview: Element Analytics





element www.elementanalytics.com

Business Overview	Key Differentiators	Key People
Provider of Element Unify, Cloud software that aligns Industrial IT & OT (operations) data on a single data management solution Enables IT & OT to collaborate and build a single, federated, enterprise-wide and contextualized source of metadata. This allows users to establish their own single version of the truth. Out of the Box Connectors/No-Code Data Pipelines enable easy metadata ingestion from IT & OT systems, spreadsheets and P&ID systems. Data Contextualization engine allows data blending, enabling users to compose the right data model for their analytics needs. Rigorous Governance facilitates the management of data models, semantics and lineage. Secure, Scalable, Event-Driven Architecture and robust security management tools ensure data safety and availability. Rich Knowledge Graph of all federated IT/OT metadata enables greater flexibility, scalability and speed. Available for AWS and Azure, easily and quickly integrating	 Easily connects to modern data architectures, supporting improved analytical workloads. Integrates into existing systems, creating a unified environment Enterprise scalability across all production sites and systems for flexible analysis and Al/ML Low code/no code data engineering + rigorous governance. Key Achievements 2020 Global Cleantech 100 company 2020 CRT Ten Coolest IoT Startups of 2020 2018 Gartner Cool Vendor in IoT Analytics 2017 IDC Innovator Analytical Applications for Manufacturing 	 CEO - Andy Bane EVP, Sales & Marketing – Stephen Walsh SVP, Customer Success – Steve Beamer Sr. Director, Product Mgmt – Care Rivers - Uy Vice President of Engineering – Sean McCormick HQ & Geographical Presence HQ: San Francisco, CA, USA
into all existing technology. Sectors Served & Key Applications	JMP Efficient 50 (3x) Headline Financials	Key Investors
 Power & Utilities Oil & Gas Chemicals Manufacturing Pulp & Paper 	 \$40M raised to date \$18M of Series 2 funding raised in June 2020 ~30 employees 	 Activate Capital Partners Forté Ventures ABB Technology Ventures Ajax Strategies Blue Bear Capital GE Ventures SE Ventures Evonik Ventures Kerogen Digital Kleiner Perkins

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Company Overview: Elmodis





Business Overview	Key Differentiators	Key People
Provider of machine diagnostics and monitoring system designed to detect industrial based machinery malfunctions	 Not only scalable, but also fully universal - it can be implemented in any number and in any type of electric drive machine 	CEO - Artur HancCTO – Marcin Święch
Integrated hardware and software which is directly connect to electric motors powering industrial machines Elmodis' system enables machine manufacturers to reduce the costs of guarantee repairs and improve their products. End users, on the other hand, have access to significant	 Comprehensive solution - dedicated hardware collects data, processes it (edge computing), sends it to the cloud computing, where the final processing and sharing of data in the form of online view and reports takes place 	
information regarding the machine operation and possible occurrence of any failures. This enables prevention of unscheduled outages, reduction of machine operating costs and, consequently, increases the availability of the entire machine stock. Elmodis Smart Pumps Solution is a unique, dedicated end-to-end system for pump manufacturers, using IIoT technology and machine learning to predict and prevent failures	Key Achievements 2018 Finalist for Best IoT startup in Central European Startup Awards	HQ & Geographical Presence HQ: Kraków, Poland
Sectors Served & Key Applications	Headline Financials	Key Investors
 OEMS Condition monitoring and diagnostics for pumps Operational parameters Maintenance / service Defects detection 	 \$5.2M raised to date \$4.9M of Series A funding raised in April 2017 ~15 employees 	 Intel Capital Innovation Nest SET Ventures Pilot Maker Electro ScaleUp

Company Overview: Falkonry





Business Overview	Key Differentiators	Key People
Predictive operational excellence for manufacturing and defense organizations Falkonry enables predictive operational excellence at scale by detecting and predicting events before they impact operations. By applying AI on real-time operational data from plant and field systems, Falkonry solutions deliver significant improvement in production uptime, reliability, quality and yield without requiring data scientists or data engineers Falkonry has defined the Operational AI category and provides verticalized AI for industrial operations in the form of early warning alerts, failure mode identification, root cause explanation, novel condition discovery, and event horizon estimation. These solutions are used by operational teams plant managers, process or maintenance engineers, reliability experts, line operators, mission managers to power their digital transformation & create strategic advantage	Comprehensive condition discovery: Strong in analyzing complex systems and process segments across multivariate data - providing detection, prediction and explanation capabilities Event horizon estimation: Ability to not only predict failures but also provide an estimate of time to failure, dynamically and system-wide Streamlined UI: Real-time visibility & automation puts operational teams in control	 Founder CEO - Nikunj Mehta CTO – Dan Kearns SVP Enterprise - Crick Waters VP Government - Ian Hersey
	Key Achievements 2019 and 2020 CB Insights AI 100 2020 AFRL and AFWERX awards 2018 Gartner Cool Vendor 2017 IDC Innovator	HQ & Geographical Presence HQ: Sunnyvale, CA, USA Additional Offices: Seoul, South Korea Mumbai, India
Sectors Served & Key Applications	Headline Financials	Key Investors
 Defense & Intelligence Pharmaceuticals Oil, Gas & Chemicals Solutions for predictive production operations Cloud system for building predictive operations systems Data monitoring and machine learning 	 \$14M raised to date Series A funded ~50 employees 	 Zetta Venture Partner Polaris Partner Hypertherm Presidio Ventures Next47 Basis Set Ventures

Company Overview: Fero Labs





www.ferolabs.com

Business Overview	Key Differentiators	Key People
Provider of an automated machine learning platform intended to offer industrial data analytics for factories The company's automated platform uses artificial intelligence for data analysis to predict the quality of materials used for production and to also predict machine failure and downtime Offers actionable machine learning solutions designed for industrial use cases Solutions are KPI driven and machine learning technology is	 Actionable Machine Learning Transparent Insights - Fero delivers clarity with white box machine learning that shows exactly how each input affects the KPI clients care about Safe Decision Making - Fero provides confidence intervals with every prediction 	 CEO - Berk Birand Chief Scientist – Alp Kucukelbir Head of Sales – Pamir Ozbay
transparent and safe, making it easy to know when to trust your data and when to trust your expertise.	Key Achievements 2018 1st Place at Future of Steel conference in Dusseldorf, Germany	HQ & Geographical Presence HQ: New York, NY, USA Additional Offices: Düsseldorf, Germany
Sectors Served & Key Applications	Headline Financials	Key Investors
 KPIs - Production and operation predication Maintenance - Streamline machine servicing & Failure prediction Sensor Forecasting – Improve energy usage 	 \$4.3M raised to date Undisclosed amount of later-stage VC funding raised in February 2020 \$2.7M of later-stage VC funding raised in July 2020 ~10 employees 	 Henkel Ventures Deutsche Invest Capital Eudaimonia Capital Bowery Capital Fantail Ventures Plug and Play Tech Center Henkel Ventures Deutsche Invest Capital Partners Capital Partners





Business Overview	Key Differentiators	Key People
Developer of industrial planning and scheduling software intended to schedule wafers optimally across the whole fab	 Hybrid-optimization model based on Mixed-integer Linear Programming (MILP) aimed at solving the wafer fab scheduling problem 	CEO - Jamie PotterCTO – Dionysios Xenos
The company's scheduling software offers engineering optimization and statistical data analytics for implementing industrial automation in the process systems and energy sector		
Hybrid-optimization model based on Mixed-integer Linear Programming (MILP) aimed at solving the wafer fab scheduling problem.		
Advanced mathematical optimization is used to evaluate millions of schedules at once, selecting the most optimal every 15 minutes and feeding back to a fab dispatch system. The optimal schedule will direct wafer traffic around dynamic bottlenecks and can streamline production to increase throughput.	**Every Achievements **2019 Top 100 most disruptive companies given at D/SRUPTION by DISRUPT 100 **2018 Second Innovate UK Grant - 2018	HQ & Geographical Presence HQ: London, England, United Kingdom
Sectors Served & Key Applications	Headline Financials	Key Investors
 Wafer fabrication Batch Sizes Reticle Availability Kanbans Maintenance 	 \$4.3M raised to date \$3.2M of early-Stage VC funding raised in Jan 2019 ≈30 employees 	 Backed VC Join Capital Entrepreneur First Romulus Capital

Company Overview: FogHorn





www.foghorn.io

Business Overview	Key Differentiators	Key People
Developer of an edge intelligence software designed to deliver the power of real-time industrial-grade analytics to resource-constrained edge devices The company's software augments edge computing with machine learning to bring intelligence to industrial IoT which works with mainstream IoT platforms in the public cloud and can be easily integrated with AWS and Azure Lightning Solutions allow organizations to deploy edge AI and derive insights to common problems. Use them individually or combine solutions to create a tailored system over time. Lightning Edge AI embeds AI close to the source of streaming sensor data and delivers low latency for onsite data processing, real-time analytics, ML and AI capabilities Lightning Mobile empowers real-time analytics, machine learning and AI on mobile, battery-powered devices, without having to rely on cloud	 Actionable Insights In Real-Time - powered by a hyper-efficient Complex Event Processor (CEP) Reduce Comms, Cloud Processing And Storage Costs By 100-1000x Works With All Major Cloud Providers Leverages Existing Small Footprint And Controller Hardware Key Achievements Edge Computing Company of the Year – Compass Intelligence – 2019 IoT Platforms Leadership Award & Edge Computing Excellence Award - IoT Evolution - 2018 	 CEO - David King JD CTO - Sastry Malladi Chief Revenue Officer - John Neville Vice President, Business Development- Kevin Duffy Vice President, APAC Operation - Yuta Endo Vice President of Finance - Michael Hutchinson HQ & Geographical Presence HQ: Sunnyvale, CA, USA Additional Offices: Pune, Maharashtra, India
Sectors Served & Key Applications	Headline Financials	Key Investors
 Manufacturing Oil & Gas, Mining Transportation Healthcare Smart Buildings Renewable Energy monitoring and diagnostics, streaming analytics, machine learning, and operations optimization 	 \$72.9M raised to date \$25.0M of Series C funding raised in Feb 2020 ~90 employees 	 Forté Ventures Plug and Play Tech Center Intel Capital Dell Technologies Capital EMC Ventures Yokogawa Electric

Company Overview: Govini



. govini www.govini.com

Business Overview	Key Differentiators	Key People
Developer of a data science platform designed to deliver decision-grade information The company's platform uses strategic intelligence with the attributes of machine-scaling, robust database of record, advanced query capabilities driven by AI, powerful analytical framework Govini is partnering with DoD and other national security departments and agencies to provide unprecedented transparency into government activity and the complex markets in which these organizations operate. Govini programmatically and algorithmically creates functional views that cut across DoD stovepipes by leveraging advances in machine learning and artificial intelligence These cross-cutting views are impossible for defense analysts, operators, and decision-makers to see without a data-first approach	 Offers the single most comprehensive and curated source-of-truth government-relevant dataset on the market Intuitive platform for both technical and non-technical analysts Automatically updated analysis as the user interacts with the platform Key Achievements Awarded a 5-year \$400M contract in Dec 2019 by the Pentagon, allows offices through-out the DoD to access data and analysis from Govini's dataset 	 CEO - Tara Murphy CTO— Timothy Richardson Chief Creative Officer — Wookie Nam CFO — John Redd JD VP, Marketing — Owen Munford VP, Consumer Success — Olivia Clepper HQ & Geographical Presence HQ: Arlington, VA, USA Additional Offices: Pittsburgh, PA, USA San Francisco, CA, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 National Security Agencies Activity tracking across mission areas, functional priorities, and components Intelligence Community Supply chains and market activity at the global levels Civil Government Technology landscape, USG-wide investments, buying power, contracting efficiencies, and mission needs 	 \$20M raised to date \$20M of early-stage VC raised in May 2015 ~50 employees 	 Accel Salesforce Ventures Ares Capital STG Partners

104



incorta. www.incorta.com

Business Overview	Key Differentiators	Key People
Developer of a real-time analytics platform designed to aggregate large and complex business data. Consolidates the most essential data pipeline tools, data science and data enrichment tools, and data analytics tools into a true self-service data experience Data from a variety of sources including applications, databases, streams, and files are easily brought together, processed, and delivered to any kind of user	 No need for data be reshaped and aggregated to fit an analytical, or dimensional model. Incorta is able to analyze complex, full-fidelity business data in real-time. Can be hosted in the cloud or run on-premises - it can work against shared storage, networked storage, cloud storage, or in a hybrid storage model 	 CEO - Osama Elkady CFO – John Botros COO – Ziyad Dahbour CTO – Klaus Fabian Chief Information Officer – Brian Keare Senior Director – Alok Panigrahy
The company's platform is powered by a direct data mapping engine that offers unprecedented query performance, eliminates costly join operations altogether and reduces the time required to roll out new analytics applications from months to days	 Key Achievements SIIA – Best Business Intelligence - 2020 SaaS Awards program - Business Intelligence or Analytics category - 2019 CRN - Coolest Business Analytics Companies - 2019 	HQ & Geographical Presence HQ: San Mateo, CA, USA Additional Offices: New York, NY, USA Dubai, United Arab Emirates
Sectors Served & Key Applications Multiple lines of business (Finance, Operations, Supply	Headline Financials • \$72.4M raised to date	Key Investors Sorenson Capital
 Chain, Sales) Accessing, organizing, and presenting data Enterprise Applications (Oracle EBS, Oracle ERP Cloud, JD Edwards, NetSuite) Connection to data sources including databases, file systems, application systems, query services, data lakes, and custom sources 	 \$30M of later-stage funding raised in August 2019 ~300 employees 	 Kleiner Perkins M12 GV Telstra Ventures SV Angel

Company Overview: Konux





Business Overview	Key Differentiators	Key People
Developer of an IoT-based software intended to help industrial companies unlock a new level of asset performance through real-time data fusion and analytics	Specialized in rail infrastructure	CEO – Andreas KunzeCFO – Maximilian Hasler
End-to-end solution which uses IIoT devices and artificial intelligence to improve network availability, extend asset lifetime and reduce costs. Monitors and analyzes the health of key switch components such as the track bed, and frog, and provides actionable		 COO – Dennis Humhal Board Member & Investor – Greg Papadopoulos Board Member & Investor – Michael Baum Board Member & Investor – Soren Hein
recommendations The company's software helps in determining a multitude of physical variables which can be integrated in complex systems and eliminate problems of common sensor technologies	Key Achievements CogX Award - Outstanding Innovations in AI: IoT And Sensors - 2018 World Economic Forum - 30 GLOBAL TECHNOLOGY PIONEERS" - 2018	HQ & Geographical Presence HQ: Munich, Germany Additional Offices: San Francisco, CA, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Railway Operations Infrastructure Maintenance Operation overview dashboard Forecasting Planning of inspections, maintenance or replacement Maintenance quality check 	 \$51M raised to date \$22M of Series B funding raised in March 2018 \$11M of Series B funding raised in Dec 2019 ~90 employees 	 Alibaba Group Green Bay Ventures MIG AG New Enterprise Associates WestWave Capital
■ Frog health		Founder.org

Company Overview: Lone Star Analysis





www.lone-star.com

Business Overview	Key Differentiators	Key People
Developer of decision analysis and advanced analytics software for transportation and logistics, aerospace and	Provides services for both operational and financial performance analysis	CEO - Steven Roemerman
defense, and other industrial markets	ponormanos analysis	 COO – Matthew Bowers
The company offers a broad range of solutions including		CTO – Eric Haney Ph.D
TruNavigator®, AnalyticsOS, TruPredict™, and other related software programs that provide transparent, auditable and explainable solutions		■ CFO – Nancy Nelson
Enables clients to make smarter decisions faster by leveraging data and insights to provide foresight and enhance the		
decision-making of its customers	Key Achievements	HQ & Geographical Presence
	 CIOReview - 20 Most Promising Solution Providers 2017 	HQ: Addison, TX, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Transportation & Logistics, Aerospace and Defense, Oil & Gas, Public Sector, Industrial 	 Undisclosed amount of PE Growth/Expansion funding raised in October 2019 	HCAP Partners
 Performance Optimization 	Debt funding raised in April 2020	
 Competitive Differentiation 	■ ~80 employees	
Program & Systems Advisory		





Business Overview	Key Differentiators	Key People
Provider of a decision-making platform graph search engine designed to encode the world's industrial expertise and data into new digital knowledge The Maana Knowledge Platform organizes industrial data and human expertise into digital knowledge to speed better decisions across the full value chain of an Oil and Gas Company (from well to pump.) It accelerates digitization by enabling companies to rapidly build hundreds of use cases at scale providing an unprecedented opportunity for iterative collaboration and continual intelligence growth in day-to-day operations	 The Platform's open architecture ensures companies can leverage existing investment while the intuitive authoring interface speeds app development allowing for fast and frictionless development of models by business experts (not just data scientists.) strategic alliances with organizations including Accenture and Microsoft Key Achievements Global Corporate Venturing - Investment of the Year - 2019 CBInsights – Al100 - 2018 World Economic Forum – Technology pioneer - 2017 	 CEO - Babur Ozden Co-CTO – Donald Thompson Co-CTO – Allen Jones Chief Software Engineer – Rob Povey Chief Scientist – Steve Gustafson Specialist, Oil and Gas Solutions – Jeff Dalgliesh HQ & Geographical Presence HQ: Menlo Park, CA, USA Additional Offices: Bellevue, WA, USA England, United Kingdom
Sectors Served & Key Applications	Headline Financials	Key Investors
 Industrial manufacturing companies Oil and gas companies Risk assessment Well Life cycle optimization Pump failure prediction Demand forecasting for LNG Operations 	 \$73.3M raised to date \$33M of Series C funding raised in Feb 2018 \$6M of later stage funding raised in Nov 2020 ~60 employees 	 Accenture Ventures Saudi Aramco Energy Ventures Shell Ventures GE Ventures Chevron Technology Ventures Intel Capital

Company Overview: NarrativeWave



narrativewave www.narrativewave.com

Business Overview	Key Differentiators	Key People
Developer of a next-generation Software-as-a-Service (SaaS) company designed to provide self-service data analytics software to automate decisions for business users without the need of software developers or data scientists The company's software enables data-driven decisions, advanced prediction of possible equipment failures, and automated business decisions that improve uptime and profit improvement	 Provides full transparency into every line of code in the analytics Enables seamless creation, deployment, and scalability of analytics without coding experience. System built in Python- clients can import libraries, create code and leverage machine learning. Provide flexibility on asset and use case focus 	CEO - Benjamin Decio CTO - Romain Wurtz
Captures critical operational knowledge from clients' experts Create analytics rapidly with easy-to-use analytic builders Automated outcomes & insights to prioritize O&M focus Feedback system optimizes analytics and corrective actions	 Key Achievements Finalist for the 2017 High Tech Innovation Awards given by OCTANe 	HQ & Geographical Presence HQ: Irvine, CA, USA Additional Offices: Scottsdale, AZ, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Wind, Solar, Oil & Gas, Water, Geothermal, Industrial Predict Failures Detect Underperformance Optimize Systems Automate Decisions Automate Diagnostics 	 \$4.9M raised to date \$1.7M of Seed Round funding raised in August 2017 Undisclosed amount of Series A funding raised in Sept 2020 ~20 employees 	 Nunatak Pensco Trust Sheakley Group The Dana Group Frost Data Capital
Automate Diagnostics		

Company Overview: Osaro



OSARO www.osaro.com

Business Overview	Key Differentiators	Key People
Developer of machine intelligence software designed to specialize in artificial intelligence software for industrial automation OSARO® builds AI for industrial automation. The software enables industrial robots to perform diverse tasks in a wide range of environments. OSARO is transitioning the automation industry from static robotic systems into dynamic solutions. The company's mission is to be the premiere builder of AI software for the fast-growing field of industrial automation, and in particular, software to power robots in factories and distribution centers. OSARO works directly with warehouse technology providers to accelerate systems integration.	 Supports a wide range of product types Recognizes objects traditional 3D cameras cannot Integrates with all major robot manufacturers On-site support in Europe, Asia, Australia, and North America Items can be aligned and either dropped quickly or placed gently, depending on requirements Key Achievements 2020 Al 100 list given by CB Insights 2020 Upstart 100 given by CNBC 	 CEO - Derik Pridmore CTO – Michael Kahane CMO – Tracy Nguyen Research Engineer – Chris Vigorito Co-Founder & Advisor – Itamar Arel HQ & Geographical Presence HQ: San Francisco, CA, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Industrial scale robotic deployments (ASRS systems, auto manufacturing, food prep, and ecommerce). Piece-Picking Automation for High Velocity Inventories Machine learning vision system 	 \$63M raised to date \$16.0M of early-stage VC funding raised in Oct 2019 Debt funding raised in April 2020 ~60 employees 	 Founders Fund GiTV iRobot Ventures King River Capital Abstract Ventures Acorn Pacific Ventures

110

Company Overview: Osprey Data





Key Differentiators	Key People
 Leader in Al-based production Intelligence solutions for Oil & Gas Consolidate Multiple Systems into one easy to use dashboard Key Achievements Launched a Digital Field Quick-start program in Oct 2020 that enables producers to go live quickly with digital oilfield solution that lowers lease operating costs 	 CEO - Ed Cowsar CTO – Ron Frohock VP, Engineering – Matt Peebles VP, Business Development – Scott Brown VP, Operations – Tim Burke Chief Data Scientist – Mike Pennell HQ & Geographical Presence HQ: San Juan Capistrano, CA, USA
Headline Financials	Key Investors
 \$28M raised to date \$16M of Series B funding raised in May 2019 Debt funding raised in April 2020 ~20 employees 	 Houston Ventures Irish Acquisitions The Cove Fund Hollencrest Capital Management
	 Leader in Al-based production Intelligence solutions for Oil & Gas Consolidate Multiple Systems into one easy to use dashboard Key Achievements Launched a Digital Field Quick-start program in Oct 2020 that enables producers to go live quickly with digital oilfield solution that lowers lease operating costs Headline Financials \$28M raised to date \$16M of Series B funding raised in May 2019 Debt funding raised in April 2020

Company Overview: Prophesee





www.prophesee.ai

Business Overview	Key Differentiators	Key People
Developer of neuromorphic vision system designed to improve the efficiency and intelligence of video processing The company's system visually senses and process autonomous vehicles, connected devices, security and surveillance systems, enabling clients to detect and analyze high-speed transient visual events in real-time. Event-Based Vision systems that gives Metavision to machines, revealing what was previously invisible to them	 Capturing hyper fast and fleeting scene dynamics >10 000 fps (equivalent temporal precision) Managing extreme lighting conditions >120 dB dynamic range Enabling new levels of power efficiency < 10mW 	 CEO - Luca Verre CTO – Christoph Posch Co-Founder & Advisor – Ryad Benosman
	 Key Achievements 2019 10 Hottest Startups from Paris to Watch Out For by Silicon Canals 	HQ & Geographical Presence HQ: Paris, France
Sectors Served & Key Applications	Headline Financials	Key Investors
 Automotive, Healthcare, Robotics, Security & Surveillance, Industrial Automation, Instrumentation & Lab, Mobile Depth exploration of Event-Based Vision 3d generation Event-Based Metavision® sensor Non-intrusive, real-time, at-the-edge, monitoring and predictive maintenance 	 \$64.8M raised to date \$27.9M of early-stage VC funding raised in Oct 2019 ~100 employees 	 360 Capital Partners Intel Capital Supernova Invest European Investment Bank CEA Investissement iBionext

Company Overview: Rapidminer





Business Overview	Key Differentiators	Key People
Provider of an open-source predictive analytics platform intended to turn data into transformative business outcomes The company's platform unifies data preparation, machine learning, model deployment, enabling businesses to drive revenue, reduce costs and avoid risks easily RapidMiner brings artificial intelligence to the enterprise through an open and extensible data science platform. Built for	 Ingest & transform data from any source Integrate with coders' notebooks for seamless narration & deployment of custom ML models Jumpstart program to accelerate business case success & certification program to upskill non data scientists 	 CEO - Peter Lee CFO – Timothy O'Toole Chief Data Scientist – Ingo Mierswa Chief Product Manager – Lars Bauerle Co-Founder & General Manager – Ralf Klinkenberg Executive, Corporate Development – Fred Gedling
analytics teams, RapidMiner unifies the entire data science lifecycle from data prep to machine learning to predictive model deployment	Key Achievements Gartner - Magic Quadrant for Data Science and Machine Learning Platforms - 2019 CogX A.I. Award - Best Innovation in Predictive Analytics - 2017	HQ & Geographical Presence HQ: Boston, MA, USA Additional Offices: London, England, United Kingdom Dortmund, Germany
Sectors Served & Key Applications	Headline Financials	Key Investors
 Media and Information Services (B2B) Business/Productivity Software Software as a Service Database Software Big Data 	 \$58M raised to date \$10M of debt funding raised in March 2019 Debt funding raised in April 2020 \$8M of Series D funding raised in Sept 2020 ~100 employees 	 Ascent Venture Partners Converge Venture Partners Earlybird Venture Capital Longworth Venture Partners NGP Capital

Company Overview: Seeq





www.seeq.com

Business Overview	Key Differentiators	Key People
Provider of an analytics software designed to accelerate industrial process analytics The company's analytics software and tools collect time-series data, events and signals, as well as related contextual data, generated by production and manufacturing organizations	 Easily integrate data from multiple historians including OSIsoft PI, Honeywell PHD, and GE Proficy, as well as relational data from SQL Server, Oracle, and MySQL WITSML Connector Enables Insights from Drilling, Completions, and Intervention Data 	 CEO - Steven Sliwa CFO – Tammy Martin CTO – Brian Parsonnet CMO – Michael Risse VP, Engineering – Mark Derbecker VP, Product and Consumers – Jon Peterson
	Key Achievements	HQ & Geographical Presence
	 2020 Control Engineering Engineers' Choice Award in Data Analytics Category 2020 10 Coolest Industrial IoT Companies by CRN 2019 Product of the Year Gold Award by Plant Engineering 	HQ: Seattle, WA, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Business/Productivity Software Advanced Manufacturing Software as a Service Media and Information Services Big Data 	 \$87M raised to date \$24M of Series B2 funding raised in Dec 2019 \$28M of Series B funding raised in Sept 2020 ~130 employees 	 Altira Group Chevron Technology Ventures Madrona Venture Group Next47 Saudi Aramco Energy Ventures

Company Overview: Sight Machine





www.sightmachine.com

Business Overview	Key Differentiators	Key People
Developer of a digital manufacturing platform designed to address critical challenges in quality and productivity throughout the enterprise The company's platform uses artificial intelligence, machine learning and advanced analytics that allow manufacturers to use all of their data Analysis uses an automated and systematic data intake process	 Automated and systematic data intake process acquires, refines, and contextualizes data, creating a digital twin of each part and process. Implements Extract Transform Load layer with self-service data preparation, using Digital Twin Builder Completely portable through our REST and SQL-like HTTP APIs 	 CEO - Jon Sobel JD CTO – Nathan Oostendorp Chief Consumer Officer – Mike Arnold CMO – Ed Jimenez Chief Revenue Officer – Keith Hartley Chief Al Officer – Kurt DeMaagd
Enables companies to gain real-time visibility and actionable insights for every part, machine, line and plant throughout a manufacturing enterprise	 Key Achievements 2020 Network World as one of the 10 hottest Al IoT startups 2019 Global Cleantech 100 Companies 2019 Automation of Everything Award by ABB Technology Ventures 	HQ & Geographical Presence HQ: San Francisco, CA, USA Additional Offices: Tokyo, Japan Livonia, MI, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Business/Productivity Software Advanced Manufacturing Big Data Automation/Workflow Software Al and Machine Learning 	 \$85.4M raised to date \$26M of Series B funding raised in Aug 2018 \$29M of Series C funding raised in June 2019 Debt funding raised in April 2020 ~80 employees 	 WestRock Mitsui & Co. Momenta Ventures Sony Innovation Fund LS Holdings Future Energy Ventures





www.sixgill.com

Business Overview	Key Differentiators	Key People
Developer of a cloud based universal sensor data services platform designed to govern Internet of Everything (IoE) assets The company's platform is acquiring sensor data from any emitter and provide dynamic sensor data intelligence for appropriate response Automates the proximity data services necessary to support the complete spectrum of problem-solving packaged and	 Series 3.0 makes any kind of streaming data actionable Integrity 2.0 provides any organization with a real-world, real-time, blockchain data authenticity guarantor IoT and IoE automation processes using a well-understood private blockchain, with the option to add public blockchain immutability 	 CEO - Phil Ressler VP, Research & Development
custom mobility applications proliferating across the enterprise Enabling companies to unify the sensor data management,	Key Achievements	HQ & Geographical Presence
process automation and analytics for all sensor-related applications.	 2019 Cool Vendors in Security Operations and Threat Intelligence" report by Gartner 2017 Winner of Factory Berlin Start Up Competition 2017 Top Ten Most Innovative and Digitally Promising Companies at the Paris Netexplo Forum in Partnership with UNESCO 	HQ: Santa Monica, CA, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Network Management Software IoT Mobile Software as a Service General Purpose Semiconductors 	 \$29.4M raised to date \$27.9M of Series B funding raised in Sept 2017 ~50 employees 	 DRW Venture Capital Mobile Financial Partners

Company Overview: SparkCognition





Business Overview	Key Differentiators	Key People
Provider of Artificial Intelligence-based machine learning software intended to optimize operations and find new solutions to old problems The company's machine learning technology analyzes complex data in the fields of defense tech, IIoT and finance and provides insights on the same	 DeepArmor intercepts and prevents attacks even when disconnected from the network. Advanced machine learning techniques to automate the retrieval of information Specific classification of documents, and content analytics for unstructured data 	 CEO - Amir Husain CFO – Jeffrey Lass Chief Science Officer – Sridhar Sudarsan Chief Business Officer – Vijay Doradla VP, Sales – Curt Richtermeyer VP, Engineering – Randy Groves
	Key Achievements	HQ & Geographical Presence
	 2019 Best Product for Endpoint Security in its Cyber Defense Global Awards 2018 CB Insights AI 100 2018 Fortress Cybersecurity Award 	 HQ: Austin, TX, USA Additional Offices: Dubai, United Arab Emirates Rio de Janeiro, Brazil
Sectors Served & Key Applications	Headline Financials	Key Investors
 Business/Productivity Software Advanced Manufacturing Al and Machine Learning Database Software Big Data 	 \$187M raised to date \$100M of Series C funding raised in October 2019 ≈230 employees 	 Dalus Capital Hearst Ventures Kerogen Digital Solutions March Capital Partners Sustainable Technologies Fund

117



TACHYUS

www.tachyus.com

Business Overview	Key Differentiators	Key People
Developer of a production optimization software designed to optimize energy production for the oil and gas industry Allows reservoir and production engineers to use historical production data to build predictive models of flow in a producing field Enabling operators to optimize the production parameters in order to maximize economic outcomes (ex. Net-Present-Value or minimize operating costs)	 Subsurface Back Allocation continuously calculates layer-level production rates and dynamic injection allocations that match all measured historical injection and production data. Uses machine learning to rapidly predict and optimize waterflood response pDCA automatically identifies and removes outliers, improving the accuracy of the models, can also correct for BHP variations 	 CEO - Paul Orland COO - Brandon Simmons Chief Scientist - Pallav Sarma Senior VP, EMEA - Ian Hunt Senior VP, Latin America - Carlos Calad Technology Advisor - Francisco LePort
	Key Achievements	HQ & Geographical Presence
	 2014 General Industry Service Award, West Coast by Oil and Gas Awards 	HQ: Houston, TX, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Upstream Oil & Gas Business/Productivity Software TMT 	 \$46M raised to date \$15M of Series B funding raised in May 2019 \$5.4M of early-stage VC funding raised in June 2019 ~30 employees 	 Cottonwood Venture Partners Baruch Future Ventures Moxley Holdings Nautilus Ventures Teamworthy Ventures

118

Company Overview: Tend (Robots Predictive Analytics)





www.tend.ai

Business Overview	Key Differentiators	Key People
Developer of a predictive analytics platform intended to facilitate remote maintenance and monitoring for industrial robots The company's platform monitors robots and sends alerts when maintenance is needed or an alarm is triggered as well as sends weekly reports on cell health and performance.	Monitor an HMI from a mobile device or connect directly to a PLC to investigate a problem as if in person	 CEO - James Gentes Co-Founder & Board member – Robert Kieffer
	Key Achievements	HQ & Geographical Presence
	2017 Industrial Robotics Software Company of the Year by Frost and Sullivan	HQ: Bend, OR, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Electronic Equipment and Instruments Robotics and Drones TMT Business/Productivity Software Big Data 	 \$3.0M raised to date \$1.0M of Seed funding raised in January 2019 Undisclosed amount of Seed round funding raised in June 2019 	 Cascade Seed Fund Plug and Play Tech Center True Ventures

Company Overview: Terra Quantum





www.terraquantum.ch

Business Overview	Key Differentiators	Key People
Developer of geospatial analytics technology. Analyzes remote sensing data gathered by satellites with artificial intelligence (AI) algorithms, Enabling corporations and governments to conduct geological surveys and explorations in an effective manner. Recent funding will be used for technology R&D and marketing.	 Quantum Key Distribution (QKD), which offers an information-theoretically secure solution to the key exchange problem Capitalize on high level algorithms using public IBM and D-Wave quantum computers Utilizes neural network architecture for fast-evolving processes, using laser interferometry for the implementation of learning algorithm 	 CEO - Markus Pflitsch CTO – Gordey Lesovik Chief Legal Officer – Karl Eckstein Senior Advisor – Anders Indset
	Key Achievements	HQ & Geographical Presence
	■ Not Available	HQ: Rorschach, Switzerland
Sectors Served & Key Applications	Headline Financials	Key Investors
 Environmental Services (B2B) AgTech Al and Machine Learning 	 \$9M raised to date \$7.5M of Series A funding raised in Nov 2020 ≈40 employees 	 Decent Capital Orchid Asia Group Management Susquehanna Asia Investments



UPTAKE www.uptake.com

Business Overview	Key Differentiators	Key People
Developer of a predictive analytics platform designed to transform data into measurable business values Platform collects and interprets sensor data and converts insights into action as well as integrates it directly into the workflow, enabling clients to access actionable insights that make the industry more reliable, productive, safe, and secure Uptake builds technology that turns mountains of data into meaningful intelligence. This makes hard work easier by equipping people with actionable insights, empowering them solve tough problems and create a world that works for everyone.	 Software is easily integrated onto existing operational processes and connected to data sources Data inputs from disparate sources are screened and prepped for data science and analytics Putting data into a common language enables real-time analysis and rapid iterations to generate insights 	 CEO - Bradley Keywell COO – Scott Bolick Co-Founder & Board Member – Eric Lefkofsky General Council – Andrew Polovin
	 Key Achievements Forbes Cloud 100 Three years in a row 2019, 2018, & 2017 CNBC Disruptor 50 honoree Selected as one of the World Economic Forum's Technology Pioneers of 2017 	HQ & Geographical Presence HQ: Chicago, IL, USA
Sectors Served & Key Applications	Headline Financials	Key Investors
 Business and Productivity Software Advanced Manufacturing Artificial Intelligence & Machine Learning Internet of Things Mobility Tech 	 \$293M raised to date \$90M of Series C funding raised in April 2017 \$35M of Series C funding raised in Aug 2017 \$117M of Series D funding raised in Nov 2017 ~280 employees 	 Baillie Gifford DNS Capital Lightbank Plug and Play Tech Center Revolution

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About Andrew Bright, Managing Director





Andrew brings 25 years of experience in industrial automation, sustainable energy and transport. He spent 12 years as a Group Vice President at ABB where he became an expert in M&A, start-up investing, industrial IoT, strategy development & implementation and digital transformation. Most recently he was Head of Corporate at ABB Power Grids where he played a leading role in the division \$11Bn sale to Hitachi.

Prior to ABB, Andrew was a Principal Consultant for 7 years, responsible for deploying high-technology into a broad variety of industries. Andrew has been based in the heart of the Silicon Valley for 3 years, is well connected to the start-up Venture Capital & Accelerator eco-system and is currently mentoring and advising a number of start-ups.

Andrew has an MBA from the University of St Gallen, Switzerland and a Masters in Engineering from the University of Oxford.

You can get in touch with Andrew via andrew.bright@woodsidecap.com

About Woodside Capital Partners



Woodside Capital Partners is the leading corporate finance advisory firm for tech companies in M&A and financings in the \$30M-\$500M segment. The firm has worked with the best entrepreneurs and investors since 2001, providing ultra-personalized service to select clients. Our team has global vision and reach, and has completed hundreds of successful engagements. We have deep industry knowledge and extensive domain experience in the following sectors: Autonomous Vehicles and ADAS, Computer Vision, Artificial Intelligence, Cloud/Enterprise Software, Cybersecurity, Digital Entertainment & Lifestyle, Health Tech, Internet of Things, Marketing Technology, Networking / Infrastructure, and Robotics. Woodside Capital Partners is a specialist in cross-border transactions, with extensive relationships among venture capitalists, private equity investors, and corporate executives from global 1000 companies.

Questions? Contact Katie Elizabeth, Head of Marketing, Woodside Capital Partners at katie.elizabeth@woodsidecap.com

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Thank You

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